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# Environmental Defence et Equiterre Alberta Oil Sands Quebec Omni

# Methodology

## INSTRUMENT

- ▶ The survey was conducted using Leger Marketing's Web panel between February 8<sup>st</sup> and February 10<sup>th</sup>, 2010.

## SCOPE

- ▶ A total of 1002 interviews were completed with Canadian adults, 18 years of age and older in Quebec.

## RELIABILITY

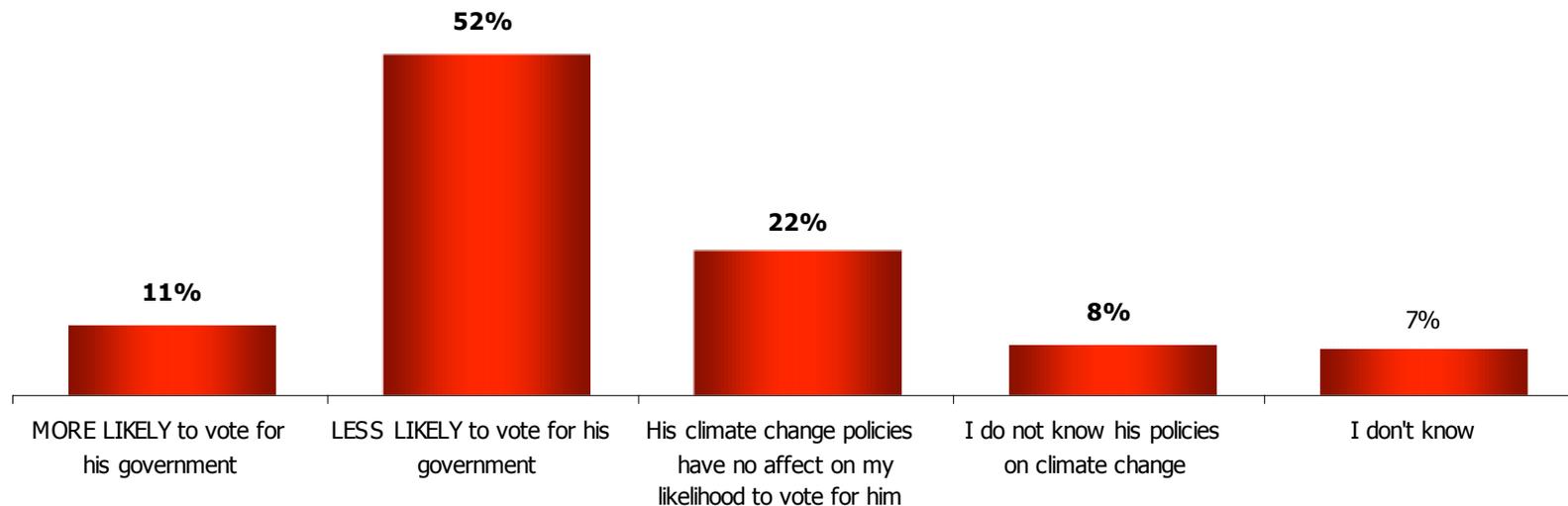
- ▶ Using a national random sample of 1002 respondents from Leger Marketing's Web panel, this method simulates a probability sample which would yield a maximum margin of error of  $\pm 3.1\%$ , 19 times out of 20.

# Key Findings

- The majority of Quebecers say they are less likely to vote for Prime Minister Harper as a result of his policies on climate change.
- Having a Quebec Minister of Natural Resources has no real affect on people's perception of the Prime Minister's policies, they are still against growth in the Alberta oil sands.
- With that being said, the majority of Quebecers disagree that Quebec should accept an increase in global warming emissions as a result of money made from the oil sands in Alberta.

# Over Half of Quebeckers Say They Are Less Likely to Vote for Prime Minister Harper's Government Due to His Policies on Climate Change

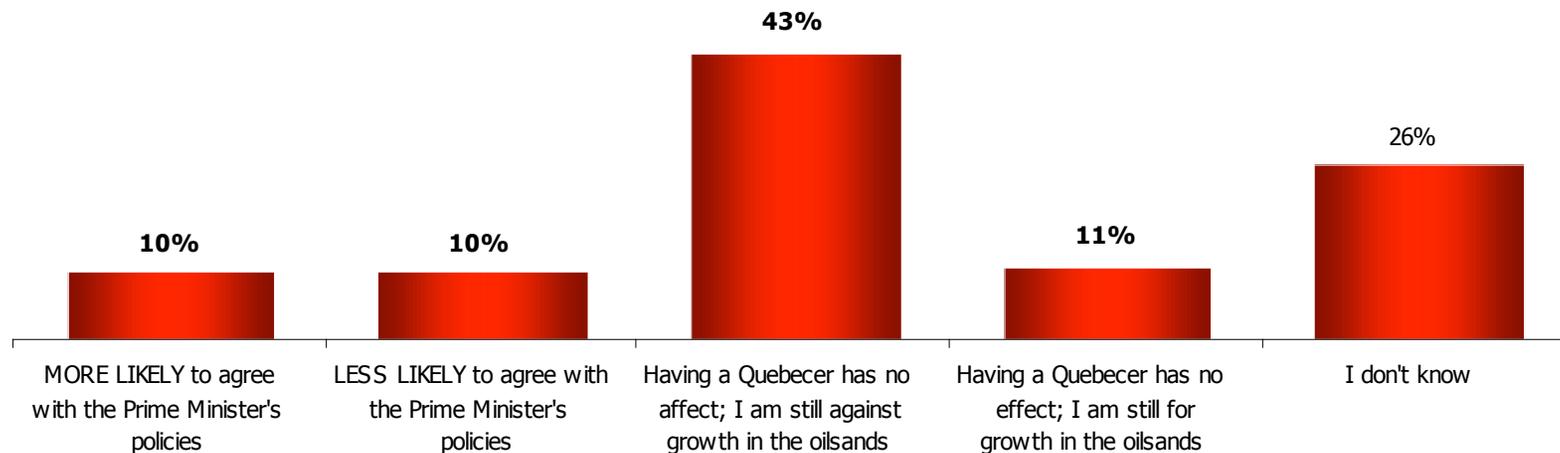
- Those with a university education or higher are the most likely to say they are less likely to vote for Prime Minister Harper's government due to his government's position on climate change (university 59%, post graduate 62%). The same is true about those 65 plus (58%) and those 18-34 (56%). Those between the ages of 35 to 54 are the most likely to say the Prime Minister's position on climate change has no affect on their likelihood to vote for him (29%).
- Only one-in-ten Quebeckers say they are more likely to vote for Prime Minister Harper's government because of his government's position on climate change (11%).
- Another one-fifth say the Prime Minister's policies have no affect on their likelihood of voting for him (22%).



Q3. From what you know about Prime Minister Harper's climate change policies, does this make you more likely or less likely to vote for his government in the next election?  
Base: All (n=1002).

# Two Fifths of Quebeckers Say Having A Quebec Minister of Natural Resources Has No Affect, They are Still Against the Growth of the Oil Sands

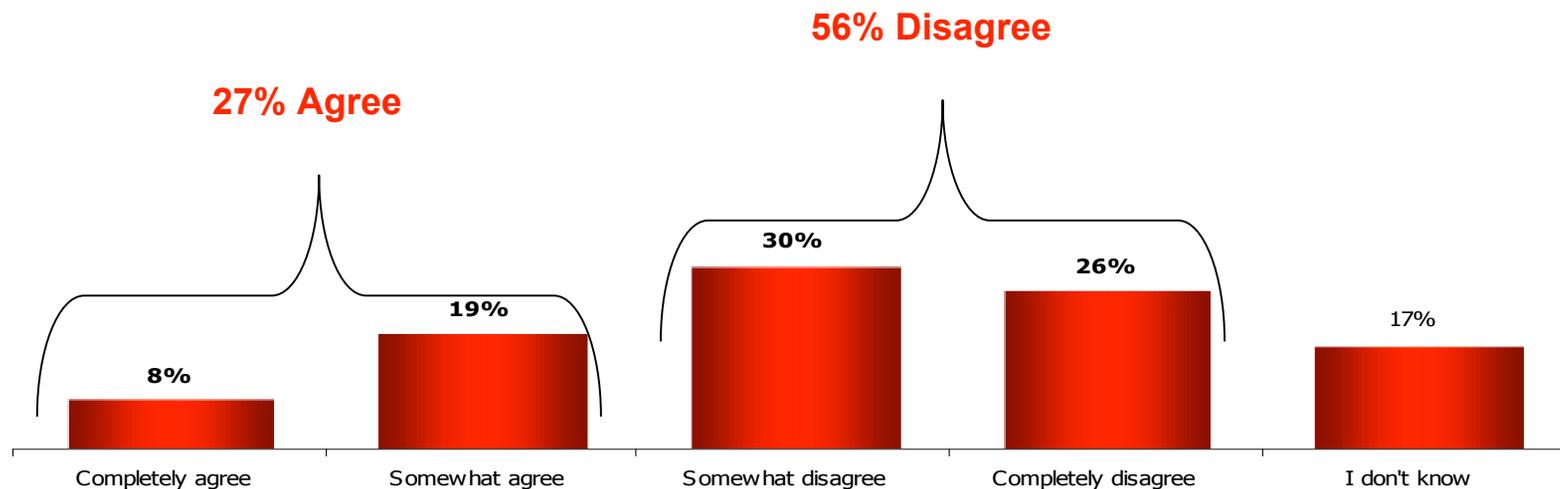
- Quebeckers are the most likely to say that having a Quebec Minister of Natural Resources has no affect on them, they are still against the growth of the Alberta oil sands (43%).
- Only one tenth of Quebeckers are more likely to agree with the Prime Minister's policy (10%).
- Men are more likely to agree with the Prime Minister's policies than women (13% vs. 7%). The same is true about those with a high school (13%) or college education (12%).
- Another 10% are less likely to agree with the Prime Minister (10%) and 11% say it has no effect, they are still for the growth of the oil sands.
- One quarter of Quebeckers are unable to give an opinion on the Prime Minister's policies (26%). The is also true about women (35%).



Q2. Recently, Prime Minister Stephen Harper made Quebec MP Pierre Paradis the Minister of Natural Resources. To what degree will having a Quebecer in this role encourage you to agree with the Prime Minister's policies...?  
Base: All (n=1002).

# Over Half Disagree That Quebec Should Accept an Increase In Global Warming Emissions Due to Money Received From the Oil Sands in Alberta

- Quebeckers are more likely to disagree than agree that Quebec should accept an increase in global warming emissions as a result of money made from the oil sands in Alberta (56% vs. 27%).
- Those with a college, university or post graduate degree are the most likely to disagree that Quebec should accept an increase in global warming emissions due to money Quebec receives from the oil sands (college 61%, university 67%, post graduate 63% vs. 42% high school education).
- Quebec men are more likely than women to agree that Quebec should accept an increase in global warming emissions because they receive a portion of money made from the Alberta oil sands (35% vs. 20%).



Q1. ...Currently the money which is made from the oil sands in Alberta is one source of equalization payments that go across the country. This means that Quebec is given some of the money which is made from the oil sands. To what extent do you agree or disagree that Quebecers should accept an increase in global warming emissions from the oil sands because of these payments? Base: All (n= 1002).



## Contact Information

**For more information about this project, please contact:**

**Lesli Martin**

**Director**

**[lmartin@legermarketing.com](mailto:lmartin@legermarketing.com)**

**(416) 815 0330 ext. 108**

**Dave Scholz**

**Vice President, Partner, Toronto**

**[dscholz@legermarketing.com](mailto:dscholz@legermarketing.com)**

**(416) 815 0330 ext. 102**



**[www.legermarketing.com](http://www.legermarketing.com)**