



Annual Report

2011



Just some of the ways you helped this year – **thank you!**



Taking the Centre for Sustainable Development from a dream to a reality

In October, our new shared headquarters, the Centre for Sustainable Development – a demonstration green building in downtown Montreal – opened its doors to the public...

PLEASE SEE [GREEN BUILDING](#), PAGE 4



Empowering Montreal Islanders to tackle winter smog

The Feu vert program, which aims to improve air quality on the island of Montreal by encouraging residents to get rid of their old woodstoves and fireplaces, incited so much interest when it launched in November that...

PLEASE SEE [CHANGEOUT PROGRAM](#), PAGE 5



Encouraging Quebecers to eat local

Our new online directory, which lists more than 300 ways to access fresh food grown nearby, was the 10th most visited...

PLEASE SEE [EATING LOCAL](#), PAGE 5



Celebrating 15 years of family farmers, new book

In 1996, 250 Montreal families banded together with seven local farms to launch what has since become one of the biggest community supported agriculture (CSA) networks in North America...

PLEASE SEE **FARMERS**,
PAGE 5



Bringing local food into hospitals, restaurants

This year, at your urging, we renewed efforts to bring more local food into institutional and commercial kitchens across the province...

PLEASE SEE **SUSTAINABLE CAFES**,
PAGE 6



Greening promotional products, new guide

Have you ever left a sporting event with a logo-blazoned T-shirt? When a Quebec-based financial institution asked us about the environmental impact of this kind of advertising, it sparked the...

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Promoting clean transportation at home and abroad

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Taking the Défi Climat climate challenge at work or school

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Supporting the next generation of environmental leaders

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Changing policy



Keeping tar sands crude out of Quebec... again and again

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Demanding a shale gas moratorium

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Curbing urban sprawl in Greater Montreal

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Volunteer and former intern Isabel Casares handing out samples of in-season, locally grown vegetables and fair trade chocolate during Open House Week at the Centre for Sustainable Development. More than just a workplace or a demonstration green building, the Centre is also a gathering place for concerned citizens like Isabel. (Credit: our educational specialist, Annick Girard)

GREEN BUILDING

We couldn't have done it without you

Centre for Sustainable Development opens its doors

A place for you to meet and share ideas

One of the most energy-efficient office buildings in Quebec

Your message to construction industry: "Green building is possible, so what are we waiting for?"

In October, our new shared headquarters, the Centre for Sustainable Development – a demonstration green building in downtown Montreal – opened its doors to the public.

Thank you to all those who dropped by for free guided tours of the building

to learn about such socially and environmentally responsible design features as recycled glass countertops, rainwater recovery and experimental concrete.

The best thing about our new home is our neighbours: like-minded organizations with whom we share precious

resources – everything from photocopiers to our beloved IT team, Guillaume Schieber and Jonathan Dumont. This helps keep operating costs to a minimum, so that we can put your generous donations to better use – on projects that change the world.



(Credit: Paul Labelle)*

Our partners pose by an eco-bannister made with century-old logs recovered from the bottom of the Georgian Bay. To the right is the living wall, which acts as a natural air filter. The Centre gives construction professionals a chance to see just how feasible this kind of green technology really is.



(Credit: Bernard Fougères)*

Green roofs have many environmental benefits. They absorb precipitation, lessening the likelihood that our cities' sewers will overflow during rainstorms. They also help prevent heat islands, which are pockets of high heat that form on summer days, especially in concrete-heavy downtown cores.



(Credit: Paul Labelle)*

Our new home – on Ste-Catherine and Clark in Montreal's entertainment district – is accessible by bus, metro and bike. We even obtained permission from the city not to provide the parking spaces that would otherwise have been required by law. This is just one of the many aspects of sustainable construction that we hope will one day become standard procedure for real estate developers.

*Thank you to the Centre for Sustainable Development for the use of these photos.



CHANGEOUT PROGRAM

New woodstove and fireplace changeout program for the island of Montreal

The Feu vert program, which aims to improve air quality on the island of Montreal by encouraging residents to get rid of their old woodstoves and fireplaces, incited so much interest when it launched in November that its phones rang off the hooks for weeks. Thank you for keeping us so busy – and helping us all breathe easier.

Wood heating is the main cause of winter smog, and an aggravating factor in lung and heart disease. The Feu vert program offers a financial incentive of up to \$900 to those who remove or replace conventional wood-burning appliances. This program is funded by the Quebec Ministry of Sustainable Development, Environment and Parks, and administered by Equiterre.



“Not everyone realizes it, but residential wood heating is the **main source of fine particle pollution** in Quebec, ahead of both transportation and industry.”

Isabelle St-Germain
deputy executive director of Equiterre

EATING LOCAL

Thank you for supporting local farmers!

Our new online directory, Manger local au Québec, which lists more than 300 ways to buy fresh local food in Quebec, was the 10th most visited page on our website last year. It helps consumers identify farmers markets and grocery stores that buy produce directly from farmers.



FARMERS

Your organic basket scheme explained

Book launched at 15th anniversary of family farmer program

Resource for other community supported agriculture (CSA) networks around the French-speaking world
Sharing the Quebec experience

In 1996, 250 Montreal families banded together with seven local farms to launch what has since become one of the biggest community supported agriculture (CSA) networks in North America. This October, supporters from across the province marked the program's 15th anniversary with a day of family fun, which doubled as a launch for our new how-to guide for organic basket schemes.

In honour of the occasion, we published a book, *L'agriculture soutenue par la communauté* – our way of paying it forward for a program that couldn't have made it this far without you.



Our CSA program lets you pre-invest in weekly baskets of fresh, organic produce from local farms – and show your support for sustainable farming in Quebec. (Both photos of the event courtesy of Fanny Lasselin, our multitalented executive assistant and Feu vert agent.)



SUSTAINABLE CAFES

How can we make it easier for hospitals, schools and restaurants to access local food?

Local fruit and vegetables in your hospitals, restaurants

First there was Organic Daycare (2002-2005), then Soup's On! (2007-2009)

Efforts to bring local food into your institutional and commercial kitchens continue with new projects

This year, at your urging, we renewed efforts to bring more local food into institutional and commercial kitchens across the province by helping 10 facilities in Laval access food grown within city limits; studying the food purchasing habits of two Montreal-area hospitals; exploring the advantages of producer groups; analyzing the needs of institutions; and by identifying what kind of local farms would be interested in catering to the institutional or commercial market.



Credit: Mathieu Roy

Our head researcher Anne-Marie Legault addresses the audience at November's Nourrir la ville conference. More than 75 participants gathered at the Centre for Sustainable Development to hear the results of our study on the advantages of grouping producers together to better meet the demands of the institutional and commercial market, so that you can one day find local food on the trays in your hospitals and schools.

GUIDE

First ever guide to sustainable promotional products

Helping organizations make better decisions

Have you ever left a sporting event with a logo-blazoned T-shirt? When a Quebec-based financial institution asked us about the environmental impact of this kind of advertising, it sparked the idea for this guide, which attracted attention from across North America when it was released in March. It includes tips on how to evaluate items and information on how to move away from material gifts altogether.



"I read it from beginning to end and have forwarded it to several colleagues."

Annie Julien, sustainability advisor, Société de transport de Montréal (STM)



In December, we started to translate the guide into English. Expected release date: 2012.



CONTEST

Transportation Cocktail service station gets creative

Quebecers encourage one another to leave their cars at home

Grand prize: one year of transit passes, taxi coupons, etc.

The Transportation Cocktail service station, a web-based campaign to combat single-occupant car use, “mixed things up” this year to reach an audience of 50,000. On the program: a comedy bus, a “cycle chic” fashion show and transportation-themed fortune cookies (One “fortune” reads: “Leave your car at home and save \$10,000 a year!”).



Marie-Ève Noreau, reflecting on her experience as last year's winner, describes single-occupant car use as “people alone in their cars.”



Credits: Alexandre Campeau-Vallée, our transportation project manager

LAURE WARIDEL BURSARY

Kudos for supporting the next generation of environmental leaders

When you join Equiterre, \$1 goes to the Laure Waridel student bursary for research on environmental and social action, an amount that is matched by the Caisse d'Économie Solidaire Desjardins, a Quebec-based credit union. This year, the prize was worth \$10,000.

LAST YEAR'S WINNER REPORTS BACK “I can still hear my grandmother laughing when I told her that my vehicle would run on potato oil,” says Marie-Eve Arbour, winner of last year's Laure Waridel bursary, who spoke to us in November about how she had used her \$9000 prize to

organize an environmentally responsible tour of the province in a revamped trailer. She accomplished her goal of creating a free online directory of such citizen-led environmental initiatives as straw-bale houses and food co-ops, which will serve as a lasting resource for those interested in launching similar projects. You can check out her work at visagesregionaux.org.

YOUR NEW WINNER NAMED Bruno Demers, who has an MA in sociology, won the 2011 Laure Waridel bursary for his project on recycled and reclaimed materials in construction.



(Credit: Alexandre Cv)

Bruno Demers, this year's winner of the Laure Waridel bursary – made possible by you – will use his prize to study initiatives that curb waste in the construction industry.

DURBAN

Sustainable transportation panel in South Africa

Letting the world know what steps your province is taking

Were you disappointed with this year's UN climate talks in Durban, South Africa? Although the talks may not have resulted in the desired agreement, it was an opportunity for experts from around the world to share ideas that may one day save the world from climate change.

While in Durban for this year's UN

climate talks, we joined forces with Bombardier Aerospace to co-host a panel discussion on sustainable transportation and climate change, featuring experts from Spain, Brazil and Quebec, including our deputy executive director Steven Guilbeault, who spoke on reducing oil dependency.



CLIMATE

Thank you for helping Défi Climat grow

For the first time, Quebec climate challenge offered in English

For six weeks this spring, the 4th edition of Défi Climat, Quebec's largest awareness-raising and mobilization campaign in the fight against climate change, rallied thousands of people around one goal: reducing our collective greenhouse gas emissions.

Congratulations to the 1275 organizations who mobilized more than 52,000 students and employees to avoid more than 56,000 tonnes of greenhouse gas emissions – the equivalent of cutting their gas consumption for the year by 23.5 million litres.

STUDENT DESIGN COMPETITION

It's a tie!

You inspire community-mindedness in future design pros

Multi-disciplinary teams re-imagine the Saint Raymond neighbourhood of Montreal

Residents to students: "I wish this was... a laundromat, a row of trees, a Communauto lot."

Fifty-seven university students from 14 disciplines participated in the 6th edition of Écologez, an integrated design competition run by Equiterre and engineering school ÉTS.

The teams were given 24 hours to transform a concrete interchange into a pedestrian-friendly city intersection with a balance of public and private space. The quality of submissions was so high that, for the first time ever, two teams shared the \$6000 prize. Judges praised the winning proposals for such attributes as the good use of natural light. It bodes well for the cities of the future.



Thank you for supporting this competition, which gives participants a sense of how the decisions they make in their professional lives can improve community life and environmental health.

Just some of the ways you helped this year.





TRAILBREAKER I

Tar sands? No way! The fight continues

Once again, Montreal Pipe Line Ltd. seeks permission to rezone farmland in Quebec's Eastern Townships. Someone has to stand up to them, thanks for giving us the means

Equiterre went to court in October to oppose a bid by Montreal Pipe Line Ltd. to revive its "Trailbreaker" pipeline reversal project, which would bring tar sands crude through Quebec, threatening our farmland, air quality, and efforts to reduce oil dependency.

Montreal Pipe Line was appealing a decision requiring it to establish to the province's farmland protection commission that farmland in Dunham is the only viable location for a new pumping station.

(Spoiler alert: in 2012, the Court of Quebec would decide against Montreal Pipe Line.)

TRAILBREAKER II

Victory at the National Energy Board

Coalition stalls Enbridge's efforts to avoid environmental assessment

Breaking a big project into smaller projects to dodge regulations
Trailbreaker by another name (Line 9 Reversal Phase 1) is still Trailbreaker
Public hearing scheduled for 2012
Vigilance needed

This summer our members joined forces with four other environmental groups from Canada and the U.S. to ask the National Energy Board to refuse Enbridge's request for an exemption from environmental regulations on what it calls its Line 9 Reversal Phase 1 project.

By dividing Trailbreaker into smaller projects, Enbridge is trying to avoid the full environmental assessment that a larger project would entail.

In December, we learned that our bid was successful: the National Energy Board is submitting Enbridge's application to a public hearing in 2012. With your support, we'll be there to defend your interests again. Thank you!

By opposing the flow of tar sands crude through Quebec's ageing pipelines, you have lessened the risk of oil spills in the province and curbed the unfettered growth of an industry that is the fastest growing source of Canada's greenhouse gas emissions. Pictured: the tar sands.

GOVERNMENT LISTENS

Shale gas: de facto moratorium for Quebec

Our members, who oppose too-hasty shale gas development, chalked up a mini-victory this February, in the form of a de facto moratorium, when the Quebec government put the brakes on the industry by commissioning a much needed environmental study of the issue. Since then, there has been no drilling, and no drilling permits have been issued. We continue to advocate the "precautionary approach."



Picture courtesy of our dedicated action group co-ordinator Pierre Bluteau.

CAP-AND-TRADE

Quebec announces new carbon market

Good start, but room for improvement
Transportation sector needs to be included right away

Quebec continued to outshine Ottawa in the fight against climate change with its announcement in December that its new cap-and-trade system for greenhouse gas emissions would come into effect on January 1, 2012. In our role as watchdog, we called for improvements to the plan. In particular, we suggested immediate inclusion of the transportation sector, which is responsible for the largest share of the province's emissions.

PROTECTING FARMLAND

With prodding from you

Greater Montreal takes baby steps against urban sprawl

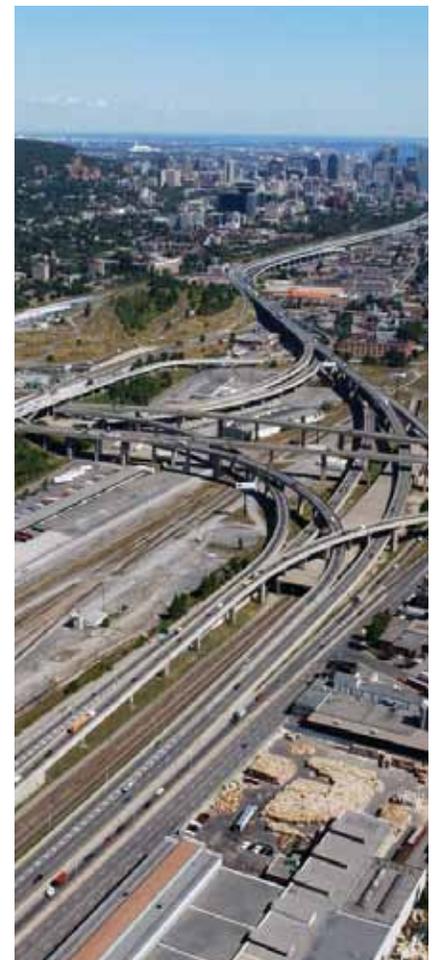
Region proposes new environmentally friendly land-use plan
Promotes higher-density living, access to public transit

On behalf of concerned citizens like you, we attended closed door meetings this fall to convince the Montreal Metropolitan Community to make its first ever urban growth plan environmentally responsible. Success came in December, when the region made a proposal that included such good points as quotas for public-transit-oriented housing developments and a moratorium on the rezoning of farmland (which makes up half of the territory).

REDUCING TRAFFIC

Turcot Watchdog Committee, cont'd.

Montreal's crumbling highways made headlines across the country this year, as the province reviewed plans to rebuild the city's infamous Turcot interchange. As members of the Turcot Watchdog Committee, we urged the government to emphasize public transit and active transportation.



Quebec is anticipating several major roadwork projects. With your help, we can make sure that they emphasize public transit and active transportation.



8016 members and donors

83,873 subscribers to our monthly e-letter

43 employees with expertise in a variety of fields

16 talented interns

149 dedicated volunteers

15,000 fans on our Facebook pages

8500 followers on Twitter

483,678 visits to our website and **297,896** unique visitors

76 talks to a combined audience of **8249** people

1869 media mentions (print, web, radio, TV)

100 family farmers feeding more than **30,000** people

4766 visitors to **62** information booths

Thanks to all
of you!



Citizen-led fundraising initiatives – wow!

In 2011, we were the lucky beneficiaries of a variety of fundraising activities.

Montreal florist Terrafolia donated 40% of the April sales of its “Spring Garden” flower basket.

Kentucky rockers My Morning Jacket generously donated a dollar from each ticket sold for a July concert at Métropolis.

Événements PrimaDanse, which encourages Quebecers to dance as part of a healthy life, held its 4th Dansez-pour-Équiterre dance contest.

Montreal photography store L.L. Lozeau donated all proceeds from the sale of a 2011 calendar.

Quebec youth group Fondation des jeunes pour l’environnement raised more than \$6500 for Equiterre with Défilons vert, an ethical fashion show featuring the latest creations from 28 earth-friendly local designers.

TechNoël, a holiday party for the Montreal tech community, donated all profits from this year’s event to

Equiterre. The organizers also hosted a drop-off for electronic waste. Kudos for raising awareness about the perils of e-waste!

Oöm Ethikwear, a socially responsible clothing line that offers “consumers the opportunity to wear their conscience,” and artist Heidi Barkun, who crafts picture frames from recycled wood, both donated a percentage of their proceeds to Equiterre. Thank you!

Thank you to all who helped us with our own foray into fashion design this year, by voting for your favourite designs for our new Equiterre T-shirts in organic fair trade cotton. Proceeds from the sales will go towards our mission of building a social movement. Pictured: an ethical design by local label Aragon Couture.



Our amazing volunteers and action groups

In all, 149 volunteers helped us in 2011, by answering phones, conducting re-search, entering data, manning information booths, translating our annual report...



Volunteers like Mélanie Rabette, who is a regular fixture at our reception desk, help keep our operating costs low, so that more of your donations can go directly to projects that fight climate change and promote food sovereignty. (Credit: 2012 graphic design intern Estée Dauphin)



Action groups like this one in the Mauricie help us realize one of the most important aspects of our mission: forging a social movement.

We are also grateful to our action groups. This year, we welcomed a new group in Lanaudière. Like its sister groups in Mauricie, Quebec City, Outaouais and Estrie, it promotes citizen action and sustainable development on a local level.

Just some of the activities organized by our action groups this year:

- a “census” of businesses carrying fair trade products
- information booths on ecological horticulture, canning and family farmers
- Transportation Cocktail
- fortune-cookie giving blitz
- a shale gas cocktail party
- participation on a sustainable development commission in Gatineau
- membership on a regional council for the environment and sustainable development in Outaouais
- recruiting for the Défi Climat climate challenge
- fundraising for Equiterre by selling fair trade chocolate in select RONAs
- collecting e-waste



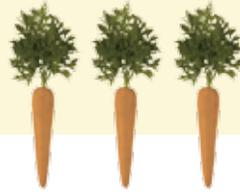
Mathieu Roy, an advisor in our family farmer program, with interns Devon Willis and Émilie Labarre Lauzier, at our annual benefit cocktail, which helped increase our financial stability.

Thank you to our interns

This year we welcomed 16 interns from around the world – including France, Mexico and Iran (by way of Sweden) – for a chance to perfect their skills while working on projects with a real impact.

THANK YOU 2011 INTERNS!

Nalitha T.-Paradis, Isabelle Mailhot-Leduc, Jessica Schmidt, Boris Demaux, Émilie Labarre Lauzier, Valérie Tessier, Devon Willis, Aida Ahmadi, Geneviève Laniel-Légaré, Laurence Dufour-Bouchard, Robert Bertrand Onana, Flavie Messier Saint-Jacques, Noémie Guichet, Valérie Gremier-Paquette, Richard Leblanc, Isabel Casares



Sidney and Clément say thank you

In 20 years in a leadership role at Equiterre, I've never devoted this message to just one project. But then, we've never devoted so much energy to a single project before.

Ten years ago, our members dreamed of a meeting place where people could share ideas on sustainable development and help advance the cause. The path to get there was bumpy and longer than we initially thought – but worth it.

There is an African proverb that says if you want to go fast, travel alone. If you want to go far, travel together.

We decided to go far.

Above all, the Centre for Sustainable Development (better known by its official name, Maison du développement durable) is a unique partnership between more than 50 organizations, including citizens groups, governments, municipalities, NGOs, professionals, private companies and the financial and academic communities.

Ten years ago, we had a dream, but we were missing some key elements: land, expertise, and, of course, money.

First, we identified mentors in the real estate world willing to guide us on a

volunteer basis. Then, thanks to the vision of Thierry Vandal of Hydro-Québec, one of the earliest supporters of this project, we inherited a plot of land in a prime location. Several partners, notably RONA and the Government of Quebec, showed courage by committing to impressive donations early on in the campaign.

But it still wasn't easy to find \$27 million! We were slowed down by the 2008 recession, and, frankly, by the innovative nature of our project. Sustainable development as a philanthropic sector is still much less developed than health, youth or poverty. I hope that our campaign will have opened doors and eased access to funding for future projects.

I'd like to recognize the outstanding contributions of three partners, beginning with the Caisse d'économie solidaire Desjardins, the main lender, which also acted as our financial advisor. For its part, the Ville de Montréal gave us a final push to help us meet our funding goals. And let's not forget Alcoa Canada, which, by becoming main partner, has ensured the building's educational activities for the next five years.

The partnerships we have forged go well beyond financing. The moral

support of our partners will lend meaning to the building and the exchanges to which it will play host in the years to come.

We now have a public building in Montreal that is the first in a Canadian downtown core to aim for LEED Platinum certification in the category of new construction. It is one of the most energy efficient buildings in North America.

In closing, I'd like to thank three people without whom this project would never have seen the light of day. Normand Roy was the soul of the project: he constantly challenged our professionals to do better and he made sure that the project met our environmental and social objectives. Sylvain Grand'Maison managed the project with the expertise, precision and great patience of an orchestra conductor. Finally, Anik Schooner, the building architect, rose to the challenge of designing one of the greenest buildings in the world.

With gratitude and appreciation,

Sidney Ribaux, executive director,
Equiterre

Take action now, for today and tomorrow.

We are coming to the end of our 5-year strategic plan, a course of engagement that allowed us to commit to society on issues that reaffirm the importance of citizen action.

As devotees of the environmental path, these issues strike us as profoundly human. Working for more human development within our communities – our world – is at the heart of our project. It is a process where we strive to give the life we live – the life that carries us, that allows us to dream of the future – all the respect that it is due.

To quote novelist Dany Laferrière,

“Find happiness without adding to the suffering in the world,” this is the proposition that brings us together as citizens willing to take transformative and inspiring action – citizen action in which we mobilize the best of ourselves for the better of our world.*

The challenges ahead remain immense. On environmental issues, notably climate change, we are forced to admit that as citizens of Canada and of the world, the Harper government has failed us. Its refusal to honour Canada's Kyoto Protocol commitments sets us apart from the planetary effort to keep the doors of the future open. This irresponsible act introduces us to a new, unenviable circle of this century's rogue states.

But giving up has never been an option for us. This decision must be denounced and we must work to

have it changed. Since its founding, Equiterre has been taking action on the issues of our times. Taking action together, that's the commitment that we are renewing for the future. The organization that we are today, bolstered by its members and its team, with an active presence across Quebec, allows us to make this commitment with renewed determination and strength. We have the means to follow through on our “ideally's.”

With thanks for your continued involvement,

Clément Guimond, chair, Board of Directors,
Equiterre

* Translation ours.

| How you've helped... since 1993



Left to right: Isabelle St-Germain, deputy executive director; Sidney Ribaux, executive director; Clément Guimond, chair of the Board of Directors; Steven Guilbeault, deputy executive director.

Mission

Equiterre helps build a social movement by encouraging individuals, organizations and governments to make ecological and equitable choices, in a spirit of solidarity.

History

Earth Summit, Rio de Janeiro, 1992: The heads of state and delegates from 100 countries convened to lay the foundations for a world that is essentially governed by the laws of the market. But young people from around the world were rallying around shared values of solidarity and respect for the environment. Among them: several young Quebecers who returned from Rio determined to create a citizens group to propose concrete solutions to such problems as pollution, large scale industrialization, and the exploitation of workers in the South.

In 1993, they established ASEED (Action for Solidarity, Equity, Environment and Development). It obtained nonprofit status in 1995 and changed its name to Equiterre in 1998.

Since the beginning, Equiterre has relied on a dedicated team of specialists from a variety of fields, to help you promote such issues as:

- food sovereignty for all nations
- sustainable agriculture
- responsible consumption
- energy conservation
- active transportation and public transit
- efforts to reduce greenhouse gas emissions
- green building practices

Board of Directors

Equiterre is headed by a board of nine directors, each of whom is elected to a three-year term at our yearly member meet-up.

Clément Guimond – chair

Clément Guimond was instrumental in the creation of the Caisse d'économie solidaire Desjardins de Québec (the Desjardins solidarity credit union).

Amélie Laframboise – secretary

Amélie Laframboise is a member of the Order of Certified Management Accountants (CMA) and has an MA in environmental management. She helps Equiterre with fundraising.

Craig Ryan – treasurer

Craig Ryan has spent 20 years working for the public good on Parliament Hill and in developing countries. He holds a BA in political science, an MA in international relations and an MA in public administration.

Chantal Blouin – director

Chantal Blouin is associate director of the Centre for Trade Policy and Law at Carleton University, managing editor of the Foreign Policy of Canada journal, and senior research associate for the International Council of Canada.

Krystel Papineau – director

Krystel Papineau, currently on maternity leave from her job in communications at Equiterre, has a BA in social communication from the Université du Québec à Trois-Rivières.

Frédéric Thériault – director

Frédéric Thériault is an organic farmer and director of the Ferme Coopérative Tourne-Sol, which has been a member of Equiterre's community supported agriculture (CSA) network since 2005.

Alain Webster – director

Vice provost for administration and sustainable development at the Université de Sherbrooke, Alain Webster teaches environmental economics and climate change.

Jason Potts – director

Jason Potts directs the Sustainable Markets and Responsible Trade (SMART) program at the International Institute for Sustainable Development (IISD). He is cofounder and coordinator of the Sustainable Commodity Initiative and president of FAST (the Finance Alliance for Sustainable Trade).

William George – director

William George was until recently vice-president of strategy and business development for the Société des alcools du Québec (SAQ). He received the 2008 Canadian Boreal Initiative award for individual achievement.

Thank you!



Dear partners

It's because of you that new ideas can take hold and become treasured institutions. From all of us at Equiterre, thank you.

FUNDERS AND DONORS

Government of Quebec

- Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec
- Ministère des Affaires municipales, des Régions et de l'Occupation du territoire
- Ministère des Ressources naturelles et de la Faune
- Ministère des Transports du Québec
- Ministère du Développement durable, de l'Environnement et des Parcs
- Ministère des Relations internationales

Government of Canada

- Industry Canada

Private foundations

- Catherine Donnelly Foundation
- LES Foundation (fonds à la Fondation du Grand Montréal)
- Oak Foundation
- Oeuvres des religieuses adoratrices du Précieux-Sang
- Pew Charitable Trusts
- Salamander Foundation

- Tides Foundation

Major donors (\$5000 and more)

- Anonymous (1)

Major donors (\$1000 to \$4999)

- Anonymous (1)
- Robert Blackburn
- Judith Bock
- Pierre Chamberland
- David Dufresne
- Ariane Gauthier
- Stéphane Jubinville
- Benoît Lemire
- Adam Steinberg

Major donors (\$500 to \$999)

- Anonymous (3)
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- Martin Audet
- Marie-Michelle Bellon
- Rémy Bernard
- Marie-Pierre Bouthiette
- François Cyr
- Sébastien Dewez
- Daniel Dion

- Denis Gagnon
- Véronique Gauthier
- Nathalie Grignon
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- Matthieu Houle
- Bradford Hurley
- François Isabelle
- Kristine Klubien
- Anick Labrosse
- Pascale Lahaie
- Zoé Lamothe
- Isabelle Lévesque
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- Madeleine Olivier
- Jean-Marie Pagazzi
- Sylvie Parent
- Julie St-Cyr
- Geneviève Thibault
- Jacques Venne
- Yannick Vennes
- Olivier Vitrat

Organizations and businesses

- Bombardier
- Caisse d'économie solidaire Desjardins
- Coalition BOIS Québec
- Conférence régionale des élus de la Mauricie
- Conférence régionale des élus Vallée-du-Haut-Saint-Laurent de Montréal
- Conférence régionale des élus Vallée-du-Haut-Saint-Laurent
- Direction de santé publique Montréal-Centre
- Katimavik Eco-internship program
- Québec en forme
- Réseau Agriconseils Mauricie
- Réseau Agriconseils Montréal-Laval-Lanaudière
- Ville de Laval
- Centre québécois d'actions sur les changements climatiques
- Fonds d'action québécois pour le développement durable
- Recyc-Québec
- Secrétariat à l'action communautaire autonome et aux initiatives sociales

PARTNERS

Accès transport viable

Action vélo Outaouais

AEF Global Inc.

Agence de santé et de services sociaux de Lanaudière

Agropole de Laval

Arrondissement Ahuntsic-Cartierville

Arrondissement Côte-des-Neiges/Notre-Dame-de-Grâce

Arrondissement de Lachine

Association Centre-Ville Lachine

Bio-Bulle

Café Le signet de Ste-Rose

Carrefour jeunesse-emploi de Marquette

Cégep de Joliette

Centre d'expertise et de transfert en agriculture biologique et de proximité

Centre de gestion des déplacements de développement économique St-Laurent

Centre de la Nature de Ville de Laval

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Centre de santé et de service sociaux Cavendish

Centre de santé et de services sociaux Dorval-Lachine-LaSalle

Centre de santé et de services sociaux du nord de Lanaudière

Centre de santé et services sociaux de Laval

Centre jeunesse de Laval

Centre local de développement de Lachine

CHSLD de la Lapinière

CHSLD Fernand-Larocque

CHSLD Idola St-Jean

Climate Action Network Canada

Climate Action Network International

CLSC-CHSLD du Ruisseau Papineau (Ste-Dorothée)

Comité citoyen en transport durable de Trois-Rivières

Comité d'action jeunesse de Joliette Sud

Comité de revitalisation urbaine intégrée du quartier Saint-Pierre

Communauté métropolitaine de Montréal

Concert'Action Lachine

Conseil Local des Intervenants Communautaires de Bordeaux-Cartierville (CLIC)

Conseil régional de l'environnement de l'Estrie

Conseil régional de l'environnement de Montréal

Conseil régional de l'environnement et du développement durable de l'Outaouais

Conseil régional de l'environnement de la Capitale nationale

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Conseil régional de l'environnement Mauricie

Conseil régional de transport de Lanaudière

Conservation Law Foundation

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Coop Unitek

Coopérative Paniers-Saveurs de Laval

Corporation de développement économique communautaire (CDEC)

Ahuntsic Cartierville

Corporation de développement économique communautaire

Côte-des-Neiges/Notre-Dame-de-Grâce

D3-Pierres

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Dumoulin Bicyclettes

Éco-Quartier Cartierville

Éco-Quartier Notre-Dame-de-Grâce

Ecojustice

Éditions Berger

Environment Northeast

Environmental Defence

Équipe régionale bénévole en transport d'Équiterre de Montréal

Espace québécois de concertation sur les pratiques d'approvisionnements responsables

Extenso

Farm to Cafeteria Canada

Ferme d'Auteuil

Ferme les Artisans de la Terre

Fertilec

Fondation David Suzuki

Global Campaign for Climate Action

Hol-Ser

Hôpital Cité-de-la-Santé

Hôpital Jean-Talon

Hôpital Juif de Réadaptation

Industries Emile Lachance

Industries Harnois

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Mobili-T

Mobiligo

Mycoflor

Novae

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Plant Prod Québec

Plastitech

Public Health BC

Résidence l'Éden de Laval inc.

Roulons-Vert

Société de développement commercial du centre-ville de Joliette

Takto Marketing

Terra-Sativa

Université du Québec à Montréal

Université Laval

Vélo-Québec

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Thank you for helping us to change the world

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CIBL
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Fonds d'action québécois pour le développement durable
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Réseau de transport de la Capitale
Réseau de transport de Longueuil
Société de transport de l'Outaouais
Société de transport de Laval

Société de transport de Montréal
Société de transport de Sherbrooke
Société de transport de Trois-Rivières
Société de transport du Saguenay
Société de vélos en libre-service (BIXI)
Taxi Diamond
VIA Rail Canada
Ville de Gatineau
Ville de Montréal
Ville de Trois-Rivières
Vire-vert
Vivre en ville
Zoom Média

PARTICIPATION IN OTHER GROUPS

Coalitions and committees where we represented your interests

Association québécoise des organismes en coopération internationale
Coalition pour la réduction et l'apaisement de la circulation
Coalition québécoise contre les ateliers de misère
Coalition sur la problématique du poids
Comité consultatif de la politique pour une saine alimentation au Québec
Comité d'évaluation projet « Produire la santé ensemble »
Comité de vigilance Turcot
Comité Je m'active à NDG des partenaires de l'arrondissement Côte-des-Neiges - Notre-Dame-de-Grâce
Draw the Line at Tar Sands
ECPAR. Espace québécois de concertation sur les pratiques d'approvisionnement responsable
Farm to Cafeteria Network
GES2 : Groupe d'économie solidaire du Québec
Green Budget Coalition
Secrétariat des organismes environnementaux du Québec
Transit : Alliance pour le financement des transports collectifs au Québec

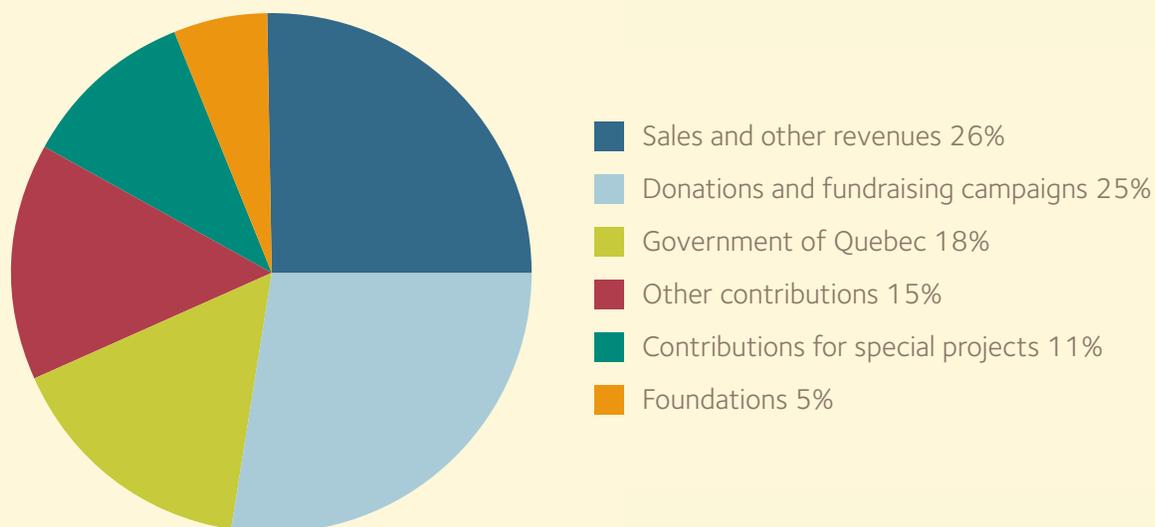
Organizations where a representative from Equiterre served on the board of directors

Canadian Fair Trade Association
Centre québécois d'actions sur les changements climatiques
Climate Action Network Canada
Climate Action Network International
Conseil régional de l'environnement de Montréal
Global Campaign for Climate Action (tckctck.org)
Maison du développement durable
Table filière de l'agriculture biologique du Québec

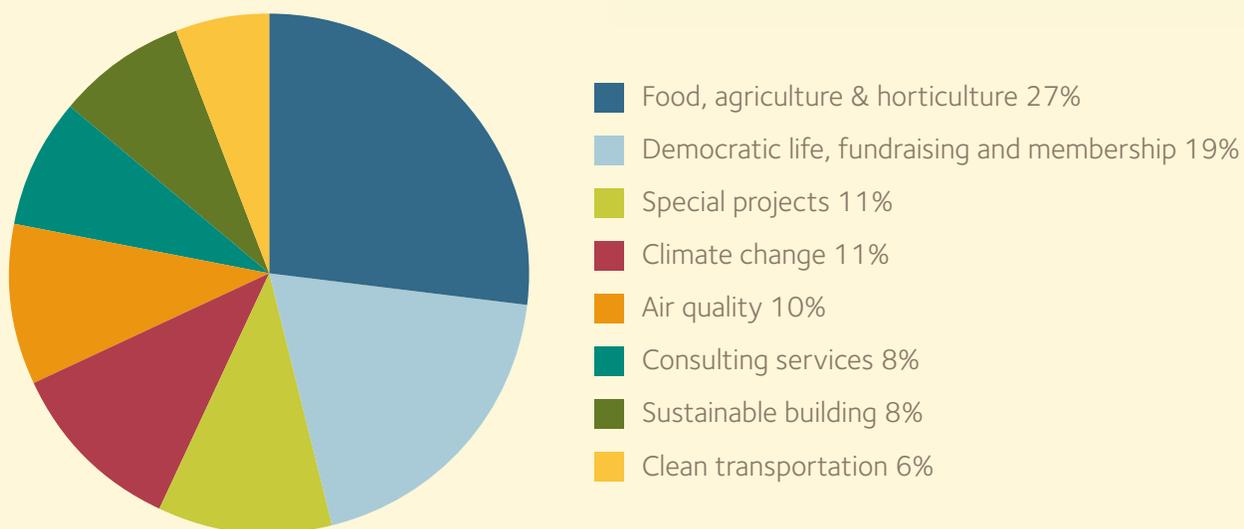
Thank you!



Revenues



Expenses





Thank you!

SUMMARY STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2011

	2011 (\$)	2010 (\$)
REVENUES		
Government contributions		
Government of Quebec	623 072	416 254
Government of Canada	11 389	103 009
Foundations	402 837	358 919
Other contributions	576 732	474 157
Earned revenues	893 265	903 094
Donations and fundraising events	901 248	649 488
Interest	139 192	34 712
Amortization of deferred contributions related to capital assets	7 208	–
	<u>3 554 943</u>	<u>2 939 633</u>
EXPENSES		
Human resources	1 860 615	1 828 323
Activities	1 177 873	863 015
Administration	404 476	258 938
Financing fees on bank loan related to the mirror loan	102 151	–
	<u>3 545 115</u>	<u>2 950 276</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>9 828</u>	<u>(10 643)</u>

SUMMARY STATEMENT OF FINANCIAL POSITION AS AT DECEMBER 31, 2011

	2011 (\$)	2010 (\$)
ASSETS		
CURRENT ASSETS		
Cash	180 810	154 663
Cash reserved – Feu vert program	986 650	–
Accounts receivable	501 354	549 595
Prepaid expenses	33 397	19 671
Mirror loan – Centre for Sustainable Development	3 500 000	–
	<u>5 202 211</u>	<u>723 929</u>
INVESTMENTS – CENTRE FOR SUSTAINABLE DEVELOPMENT	289 248	287 031
CAPITAL ASSETS	390 214	42 161
COLLECTION AND WORKS OF ART	137 161	137 161
INTANGIBLE ASSETS	407 530	357 051
	<u>6 426 364</u>	<u>1 547 333</u>
LIABILITIES		
CURRENT LIABILITIES		
Bank loan	3 500 000	–
Accounts payable	335 167	284 203
Deferred revenues	32 522	7 400
Deferred contributions	1 428 070	325 376
Current portion of long-term debt	210 343	428 664
	<u>5 506 102</u>	<u>1 045 643</u>
DEFERRED CONTRIBUTIONS RELATED TO CAPITAL ASSETS	64 867	–
LONG-TERM DEBT	371 129	27 252
	<u>5 942 098</u>	<u>1 072 895</u>
NET ASSETS		
INVESTED IN CAPITAL ASSETS	64 950	42 161
RESTRICTED TO CENTRE FOR SUSTAINABLE DEVELOPMENT	289 248	400 031
UNRESTRICTED	130 068	32 246
	<u>484 266</u>	<u>474 438</u>
	<u>6 426 364</u>	<u>1 547 333</u>



Just some of the
ways **you helped this
year – thank you!**

For more **information**

Visit www.equiterre.org/en

Sign up for our monthly e-letter, now available in English.

Arrange a guided tour of our new demonstration green building,
the Centre for Sustainable Development:

Maison du développement durable
50 Ste-Catherine St. West (we're in suite 340)
Montreal, Quebec H2X 3V4
CANADA

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