



# équiterre

Annual Report 2009  
Changing the world, one year at a time  
Presented by Équiterre

# Table of Contents

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<b>ANNUAL REPORT 2009</b>	<b>I</b>
<b>TABLE OF CONTENTS</b>	<b>I</b>
<b>1.0 HIGHLIGHTS</b>	<b>3</b>
1.1 Copenhagen Summit on climate change	<b>3</b>
1.2 Quebec : Leading the fight against climate change	<b>3</b>
1.3 <i>Pour un Québec libéré du pétrole</i>	<b>3</b>
1.4 United in the Campaign to reduce GHG emissions	<b>3</b>
1.5 Flair-favoured chocolate	<b>3</b>
1.6 <i>Alerte! Le Québec à l'heure des         changements climatiques</i>	<b>3</b>
1.7 Mes Aïeux sign on as ambassadors for the Centre for Sustainable Development	<b>3</b>
1.8 The <i>Pesticides Management Code</i> still threatened	<b>3</b>
1.9 Steven Guilbeault, Laure Waridel and Roadsworth united for the climate	<b>4</b>
1.10 Trailbreaker project still on the radar	<b>4</b>
1.11 Support on the rise	<b>4</b>
1.12 Honours for our team membres	<b>4</b>
<b>2.0 MESSAGES FROM THE ADMINISTRATION</b>	<b>5</b>
2.1 Clément Guimond, Chair of the Board of Directors	<b>5</b>
2.2 Sidney Ribaux, General Coordinator	<b>5</b>

<b>3.0 TEAM</b>	<b>7</b>
3.1 Mission, Vision, and Historical Background	<b>7</b>
3.2 Human Resources	<b>8</b>
3.3 Board of Directors	<b>10</b>
3.4 Equiterre's Volunteer Action Groups	<b>12</b>
<b>4.0 PROJECTS</b>	<b>14</b>
4.1 Climate	<b>14</b>
4.2 Agriculture	<b>16</b>
4.3 Research	<b>18</b>
4.4 Fair Trade	<b>18</b>
4.5 Transportation	<b>19</b>
4.6 Energy	<b>20</b>
4.7 Centre for Sustainable Development	<b>21</b>
4.8 Communication	<b>22</b>
4.8 Fundraising	<b>23</b>
4.9 Consulting Services	<b>24</b>
<b>5.0 PARTNERS</b>	<b>26</b>
<b>6.0 FUNDING</b>	<b>29</b>

## 1.0 HIGHLIGHTS

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### 1.1 Copenhagen Summit on Climate Change

The United Nations Climate Summit held in Copenhagen generated an unprecedented global mobilization. In an effort to put pressure on governments and to encourage businesses, politicians and individuals to do their part in the fight against climate change, Équiterre presented rewards to deserving Provinces and Cities, created a blog and helped organize several public demonstrations during the summit.

### 1.2 Quebec : Leading the Fight Against Climate Change

Équiterre's efforts influenced Quebec's decision to adopt the most ambitious greenhouse gas (GHG) emissions reduction target on the continent. This commitment stands in stark contrast to the federal government's disastrous policy on climate change, which has been roundly denounced by Équiterre.

### 1.3 Pour un Québec libéré du pétrole

Reduce our reliance on oil by 2030: That is the challenge Équiterre presents to Quebec society in the document entitled *Pour un Québec libéré du pétrole* (Breaking Quebec's dependence on oil). The report analyses the impact of our dependence on oil and proposes collective projects and actions aimed at protecting our economy and fighting climate change while increasing the quality of life and competitiveness of Quebec.

### 1.4 United in the Campaign to Reduce GHG Emissions

In the largest mobilization campaign against climate change in Quebec, the 2009 edition of the "Défi Climat" succeeded in mobilizing 300 organizations in Montreal and Quebec City as well as persuading 36,597 citizens to commit to reducing their GHG emissions by nearly 60,000 tons.

### 1.5 Flair-Favoured Chocolate

The promotion of fair-trade chocolate got a big boost thanks to a scathing and educational Web cartoon created as part of the "Pareil, pas pareil" (The same, but different) campaign. The animated video received over 20,000 hits.

### 1.6 Alerte! Le Québec à l'heure des changements climatiques

Steven Guilbeault, a privileged observer and participant in international climate talks for the past 15 years, offers his analysis of the situation as well as perspectives for Quebec in his book *Alerte! Le Québec à l'heure des changements climatiques* (Warning! Quebec in the Age of Climate Change), published by Les Éditions du Boréal in collaboration with Équiterre.

### 1.7 Mes Aïeux sign on as ambassadors for the Centre for Sustainable Development

The members of Quebec folk music group Mes Aïeux have agreed to serve as ambassadors for the Centre for Sustainable Development. They are encouraging people to make an online donation and to leave messages for future generations on the Tree of Hope.

### 1.8 The Pesticides Management Code Still threatened

In collaboration with the David Suzuki Foundation and Ecojustice, Équiterre has called upon the Canadian government to vigorously defend Quebec's Pesticides Management Code in the face of the challenge launched before NAFTA by US multinational Dow.

### 1.9 Steven Guilbeault, Laure Waridel and Roadsworth united for the climate

All three spokespersons did their part to help promote the Transportation Cocktail Contest, notably through their participation in the In Town, Without My car event. One of the highlights was the creation of a large-scale live painting by activist and street artist Roadsworth.

### 1.10 Trailbraker Project Still on the Radar

Équiterre continues to oppose this projet, which should see oil extracted from the Alberta tar sands shipped through Quebec to markets in the United States.

### 1.11 Support on the Rise

Équiterre saw a 20% increase in its members and donors in 2009, bringing their numbers to 4,298 individuals and 249 organizations. Thanks to all for your support!

### 1.12 Honours for our Team Membres

#### **Équiterre congratulates its employees who distinguished themselves this year, including:**

- **Sidney Ribaux**, General Coordinator, winner of the Canadian Award for Environmental Innovation presented by the Royal Canadian Geographic Society;
- **Steven Guilbeault**, Deputy Executive Coordinator, winner of the Phénix environmental award, re-elected co-chair of the Climate Action Network International, named among the top 40 most promising young leaders in North America by the magazine Americas Quarterly, and ranked 2nd most inspiring leader in the province by Quebecers in a survey by Indice relatif de bonheur;
- **Hugo Séguin**, Coordinator of Collective Choices, elected chair of the Climate Action Network Canada.

## 2.0 MESSAGES FROM THE ADMINISTRATION

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### 2.1 Clément Guimond, Chair of the Board of Directors

As a member of its Board of Directors, I have been an active participant in the collective mission of Équiterre for the past seven years. During this time, I have witnessed first-hand the remarkable growth of this organization on the Quebec scene. Thanks to Équiterre's hard work and fruitful efforts over the past years, the participation of citizens and organizations in Équiterre's projects reached unprecedented levels in 2009.

This involvement is reflected in different forms of commitment, all of which attest to the realization by citizens and organizations alike of the need to take concrete action. As the recession raged, the number of Équiterre's members increased by 20% over the past 12 months, and the number of subscribers to our e-newsletters surpassed the 40,000 mark. The organization's burgeoning reputation was also clearly evidenced by the success of our annual benefit cocktail, which attracted over 400 guests from the community, labour, agricultural, political and financial milieus, confirming the importance of solidarity between urban and rural citizens.

Promoting a greater integration of citizens living outside urban centres is one of Équiterre's strategic goals. I am particularly pleased with the creation in 2009 of a third Volunteer Action Group in the Outaouais region, joining the Mauricie and Quebec City Action Groups. The members and supporters of these groups have done a remarkable job of promoting public awareness of the issues at the centre of Équiterre's actions, including the development of local agricultural production and distribution, as well as the importance of achieving a fair and ambitious agreement during the Copenhagen Summit on climate change.

Over the past year, Équiterre stepped up its activities with businesses. Among other projects, our Consulting Services team continued to carry out its mandates with the Ville-Marie borough and the Yellow Pages Group, aimed at implementing ecological and sustainable practices within these organizations. At the same time, the Community-Supported Agriculture network established new workplace drop-off points. Équiterre's impact on the business community is reflected in several other ways as well. For example, in 2009, the second edition of the Défi Climat awareness campaign succeeded in mobilizing an even greater number of businesses, employees and citizens, offering an inspiring example of actors from different areas of society coming together to take concrete action against climate change. On another level, Équiterre was invited by several businesses to present some 100 conferences aimed at promoting awareness and providing information and means of action to their employees and management.

In the coming years, our societies will be called upon to demonstrate our capacity to not only live together and collaborate among ourselves, but also to adapt to the physical limits of the planet we inhabit. As you read this annual report, I invite you to take note of the unmistakable and growing participation of both individuals and organizations throughout these societies. For me, this represents a perfect soil mixture in which to plant the seeds of change, one step at a time.

### 2.2 Sidney Ribaux, General Coordinator

Sidney Ribaux For Équiterre, 2009 marked the culmination of several long-term initiatives that are central to its mission. As little as five years ago, apart from a very small number of specialists scattered across the globe, the debate on climate change was not on the radar of most people outside the scientific community. However, despite the fact that the political outcome of the Copenhagen Summit (COP 15) fell short of scientists' recommendations, the presence of 110 heads of state and the mobilization of tens of millions of citizens and thousands of businesses spanning 181 countries set a number of precedents that offer grounds for hope. We know now that there is no turning back. Negotiations on climate change have become one of the most important issues of world geopolitics.

Équiterre has been a leading player in the campaign against climate change for several years. Steven Guilbeault, who has attended nearly every UN conference on climate change, was one of the only representatives of Canadian NGOs authorized to attend plenary sessions during the final days of the Copenhagen negotiations. Thanks to his efforts and those of his colleagues both in Copenhagen and Montreal, Équiterre was able to provide the media and citizens with first-hand information and analyses of developments during these complex talks. In fact, in 2009, media coverage of Équiterre's work on climate change as well as its general activities was 50% higher than in 2008. This fact attests to the relevance of the organization's initiatives and the high level of public interest in the issues we promote and the vision we propose.

Équiterre has clearly attained a new level of maturity. Without neglecting its local actions, the organization has succeeded like never before in bringing visibility to its goals on the national and international stage. We can be particularly proud of the greenhouse gas reduction targets – the most ambitious on the continent – adopted by Quebec and of the role played by Équiterre and other environmental NGOs. I also take great pride in the planet-wide success of the TCK TCK TCK campaign, an initiative launched by Équiterre. TCK TCK TCK actions included coordinating the initiatives of environmental partner organizations around the world as well as presenting a petition signed by 15 million individuals to the Executive Secretary of the United Nations Framework Convention on Climate Change at the opening of the Copenhagen Summit.

Équiterre and its 4,500 members are at the origin of this movement, proving that the world is indeed changing, one step at a time, and providing precious support for the task that lies ahead as we prepare for the next major gathering on climate change, to be held in Mexico at the end of 2010.

The year 2009 also marked the culmination of our dream to establish the Centre for Sustainable Development. All of the Centre's spaces were attributed to the nine members or leased to other tenants. The financing and design stages of the project were completed, clearing the way for the launch of the call for tenders. We are now ready to begin construction on this building, where citizens will be able to find information on sustainable development, a gathering place and plenty of inspiration.

## 3.0 TEAM

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Équiterre brings together dynamic people with extensive and well-established expertise and diverse skills. In addition to its approximately 40 employees, the organization counts on many volunteers, student interns, members, supporters, donors and friends.

As of December 31, 2009, the organization included 4,547 members from all regions of Québec, consisting of 4,298 individuals and 249 companies.

### 3.1 Mission, Vision, and Historical Background

#### **Mission**

Équiterre helps build a social movement by encouraging individuals, organizations and governments to make ecological and equitable choices, in a spirit of solidarity.

#### **Vision**

By 2020, Équiterre, through its local, regional, provincial, national, and international actions, will have:

- contributed to making Quebec a model and exemplary society where sustainable development and a socially just economy will have their place in society and where the state will play a major social and economic role; citizens and organizations will be actors of change by undertaking ecological and socially just actions;
- contributed to making Quebec and Canada nations where legislation and policies promote sustainable development and social justice and lead to positive and tangible impacts on the environment, society, and the quality of life for citizens;
- contributed to increasing , on an international level, the development of more just, equitable, and eco-friendly economic and commercial exchanges, primarily with regard to agricultural products;
- contributed to bringing together environmental, social, and economical stakeholder in matters of ecology, sustainable development, and a socially-just economy.

#### **More specifically, the actions which Équiterre plans to undertake by 2020 will contribute to:**

- food sovereignty of nations promoting more just and equitable economic and commercial exchanges;
- a more diversified ecological agriculture;
- increased responsible consumption, which will favour local and ecological buying, reuse and recycling as well as reduce waste;
- the reduction of greenhouse gas emissions;
- an increase in active and public transportation;
- reduced energy consumption, in particular through energy efficiency measures in buildings;
- an increase of the number of buildings that respect ecological and sustainable construction and renovation principles.

## Historical Background

Rio de Janeiro, 1992: At the Rio Earth Summit, the heads of state and delegates of 100 countries convened to lay the foundations for a world that is essentially governed by the laws of the market. At the same time, young people from all over the world were rallying together around shared values of solidarity and respect for the environment. Among them were several young Quebecers who returned from Rio with a project to create a citizens' organization capable of proposing concrete solutions to the problems caused by pollution, large-scale industrialization and the exploitation of workers in the South.

This new organization was founded in 1993 under the name Action for Solidarity, Equality, Environment and Development (A SEED). It was granted charitable status in 1995 and officially changed its name to Équiterre in 1998. Since the beginning, Équiterre has brought together passionate individuals from different areas of expertise. In association with citizens, organizations and governments, it develops projects focusing on issues related to agriculture, transportation, trade, energy, responsible consumption and climate change.

### 3.2 Human Resources

Équiterre's employees come from fields as diverse as environment, international development, political science, law, communications, anthropology, agronomy, engineering, administration and accounting. This range of disciplines allows Équiterre to lead large-scale actions that are in line with the objectives set out in its 2008-2012 strategic plan.

#### Employees



1. Philippe Morel 2. Sébastien Rioux 3. Claire Ruhlmann 4. Marc-Antoine Tanguay-Lauzière 5. Anne-Marie Legault 6. Guillaume Schieber 7. Colleen Thorpe 8. Krystel Marylène Papineau 9. Lyne Royer 10. Sidney

Ribaux 11. Jean-Frédéric Lemay 12. Amélie Ferland-Dufresne 13. Andreea Iliescu 14. Eveline Trudel-Fugère 15. Marilène Bergeron 16. Isabelle Saint-Germain 17. Marilynne Simard 18. Geneviève Gosselin 19. Steven Guilbeault 20. Catherine Gauthier 21. Suzie Tighe 22. Marie-Ève Roy 23. Lova Ramanitrarivo 24. Geneviève Prévost 25. Anny Létourneau 26. Michelle Robichaud

Not on the picture: Fanny Lasselin, Geneviève Puskas, Hugo Séguin, Ioana Potra, Isabelle Joncas, Isabelle Richer, Jacques Lacroix, Jonathan Laberge, Julien Bottriaux, Mathieu Roy, Murielle Vrins, Nancy Paradis, Normand Roy, Pierre Bluteau, Sylvain Ouellet, Thomas Duchaine, Valéry Tremblay, Yolande Moreau.

## **Interns**

Équiterre's mission includes transferring skills and encouraging active citizen involvement. Équiterre welcomed 30 student interns from Québec and France this year into its various programs and will continue its partnership with the higher education community to enhance student training and give them a grounding in projects with that have a real impact.

Équiterre would like to sincerely thank its 2009 interns :

Alexandre Beaudoin, Mathieu Berthiaume, Maxime Blanchette, Aurélie Blanwalhin, Émilie Boisvert-Croteau, Marilou Bourdages, Corinne Brodeur, Roxanne Désilets-Bergeron, Ginette Doua, Éléonore Forêt, Sarah Hirdlicka, Diane Hugé, Andreea Iliescu, Virginie Lambert-Ferry, Sylvain Liénard, Anipier Maheu, Éric Ménard, Estelle Monjo, Guillaume Proust, Kathy Poulin, Catherine Quimper-Leclerc, Maxime Rémy, Virginie Rigot, Mariane Sawan, Chloe Sorlet, Diane Thode, Éléonore Trigano, Damien Vallot, Sabrina Victor et René Vu Tran.

## **Volunteers**

The contribution of the 139 volunteers who played a major role in actions taken by Équiterre in 2009 is priceless. Équiterre would like to convey its deep gratitude for their commitment to communicating the values of environmentalism, fairness and responsibility during events, exhibits and conferences in various regions of Québec. Équiterre also relies on the valued support of volunteer action groups in the regions.

## **Speakers**

Since 2005, Équiterre has offered citizens and organizations a variety of professional presentations aimed at explaining contemporary social and environmental issues in accessible terms and offering concrete solutions to help them reduce their ecological footprint and make responsible choices. In 2009, our team of speakers, which includes Laure Waridel, Sidney Ribaux and Steven Guilbeault, gave a total of 112 conferences, reaching an audience of nearly 23,000 people.

### 3.3 Board of Directors

Elected by Équiterre members during the Annual General meeting, the Board of Directors sets the organization's major strategic directions. In 2009, the Board welcomed a new president, two new members and met six times.



**Clément Guimond** – President (top right of the picture)

Clément Guimond is a born collective entrepreneur. Prior to becoming General Coordinator of the Caisse d'économie solidaire Desjardins de Québec in 1986, he took part in each step of building this formidable business cooperative. He directs a team of 80 employees. Several bold projects, such as Cirque de Soleil, owe their existence to his ability to listen to the needs of promoters of collective entrepreneurship in Quebec as well as to his creative and innovative spirit as a banker who shares their aims. Under his inspiration and thanks to his connections in Quebec and abroad, Caisse populaire Desjardins has become a unique crossroads, bringing together a number of organizations and individuals whose practices breathe new life into finance and the economy.

**Amélie Laframboise** – Secretary (top left of the picture)

Amélie Laframboise, a member of the Ordre des comptables en management accrédités du Québec (certified management accountants) with a master's degree in environmental management, specializes in investment. She now works at Fondation CSN investment fund in the field of environmental technologies investment, where she has helped set up many sustainable development projects in the last few years. She is also involved in the administration of organizations active in environmental issues, such as the Association pour la prévention de la contamination de l'air et du sol (Québec section of the Air and Waste Management Association) and the Groupe uni des éducateurs-naturalistes et professionnels en environnement (GUEPE). Amélie has supported Équiterre for more than three years by promoting funding activities, and adds her valuable support to other projects as well.

**Craig Ryan** – Treasurer (bottom center of the picture)

Mr. Ryan has been working for the public good for twenty years. He worked in the Canadian Parliament, the Canadian Ministry (Environment Canada and CIDA), as well as in developing countries on projects concerning environmental policies and the fight against poverty. He is currently working for a government financial corporation dedicated to small and medium-sized businesses where he specializes on governance, transparency, and accountability—primordial challenges for NGOs as well as for governments and businesses. For that organization he is also in charge of developing a social responsibility plan. Mr. Ryan has a bachelor's degree in political science, a master's degree in international relations, and a master's degree in public administration.

**Chantal Blouin** – Board Member (bottom right of the picture)

Researcher at Institute Nord-Sud since the year 2000, Ms. Blouin's main interests concern the impact of international trade and business agreements, in particular WTO agreements, on developing countries and the reduction of poverty. Since 2003, she has been working in collaboration with the World Health Organization on the impact of trade on healthcare systems and the health of populations in developing countries. Ms. Blouin completed her studies in political science at the University of Toronto and Université Laval.

**Amélie Ferland** – Board Member (top right of the picture)

Holder of a bachelors in communications and public relations from the Université du Québec à Montréal, Amélie Ferland also studied education at the Université de Sherbrooke. Her marked interest for projects related to social education and her competency in environmental communication have allowed her to collaborate with the planning and deployment of many major awareness-raising campaigns. In her professional engagements as in her private life, she tries to have a sustainable, positive impact on the environment and society. Biking and walking are her means of transport throughout the year.

**Lucie Rioux** – Board Member (bottom left of the picture)

Lucie Rioux is the owner of Ferme Logi-Bio, one of the farms of the Community Supported Agriculture (CSA) program. She feels that the CSA network should be represented on the board of Équiterre, in particular in order to ensure the proper management of resources. Her farm responds to the needs of consumers to eat healthy, organic food that was produced in harmony with nature. Lucie Rioux is convinced that everyone has a large role to play in sustainable and equitable development. She is greatly inspired by the Équiterre way of sensitizing and educating people about the environment and for developing a feeling of social belonging.

**Alain Webster** – Board Member (top left of the picture)

Vice provost for administration and sustainable development at the Université de Sherbrooke, Alain Webster is responsible for the sustainable development policy and its action plan as well as the university's sustainable transportation strategy. As a professor, Webster has a university education in ecology and economics. His main fields of research include the use of economic tools in climate change management. He teaches environmental economics and climate change at the Centre universitaire de formation en environnement and the faculty of administration at the Université de Sherbrooke.

**Jason Potts** – Board Member (not on the picture)

Jason Potts manages the Sustainable Markets and Responsible Trade Program at the International Institute for Sustainable Development (IISD). Prior to joining IISD, Mr. Potts worked at the International Development Research Centre (IDRC), as well as at the North American Commission for Environmental Cooperation. During this time, his work focused on issues at the nexus of trade, the environment and international development. Mr. Potts has published on a range of issues, including competition policy, food policy, sustainable trade and corporate social and environmental responsibility. Mr. Potts is Coordinator and co-founder of the Sustainable Commodity Initiative and President of the Finance Alliance for Sustainable Trade (FAST).

**William George** – Board Member (not on the picture)

William George is National Practice Leader, Corporate Social Responsibility and Sustainability at Edelman. He has held senior management positions within the Government of Canada, notably with Economic Development Canada, the Privy Council Office and the Department of National Defense. In the private sector, he has held management positions in communications, marketing and government relations at both CGI and Domtar. During his tenure at Domtar, he developed business partnerships with several well-known environmental groups, including Canadian Boreal Initiative, Forest Ethics, the Forest Stewardship Council, Rainforest Alliance, and the World Wildlife Fund, while also serving on the Boards or advisory committees of these groups. In 2008, William George received the award for Outstanding Contribution – Individual from the Canadian Boreal Initiative.

### 3.4 Equiterre's Volunteer Action Groups

#### **Mauricie Volunteer Action Group**

For the 15 members of Équiterre's Mauricie Volunteer Action Group, the year 2009 marked the launch of Écomarché.ca. Initiated in collaboration with the Action Group's members, Écomarché.ca is an online local buying coop that matches farmers with consumers in the region. In addition to its awareness-raising activities, the group also organized a reception for Équiterre's Mauricie members in April and a fundraising cocktail for Équiterre in November. All told, the group accumulated over 2,300 hours of volunteer action this year, a record since the group's founding in 2004.

#### **Quebec City Volunteer Action Group**

In its second year in operation, the Quebec City Volunteer Action Group welcomed several new members, bringing their total number to 40. The members dedicated hundreds of hours to the group's activities. One of the highlights of the year was the campaign to raise public awareness about climate change. In November and December, the volunteers collected over 10,000 signatures on a petition presented to the House of Commons. They also distributed 24,000 postcards to be sent to the region's members of Parliament to express concerns

about the Canadian government's positions. Throughout the year, the group was on hand at events to distribute information on Équiterre's projects:

- Salon de l'agriculture, de l'alimentation et de la consommation (agriculture, food and consumption fair) in January;
- Ethical fashion reception held at Le Cercle in February;
- presentation by Équiterre at family farm information sessions in April;
- the Quinzaine du commerce équitable (15 days of fair trade) and the Fête de la Nature (nature festival) in May;
- Environment Week in June.

### **Outaouais Volunteer Action Group**

The Board of Directors of Équiterre officially recognized the creation of this new action group in June. The group, which had 13 members at the end of 2009, held its first activity in November, when a group of about 50 Équiterre members, citizens and elected officials from the region, including Gatineau Mayor Marc Bureau, gathered at the Maison du Citoyen in Gatineau to meet Sidney Ribaux. Équiterre's general coordinator gave a conference on climate change issues and the Copenhagen Summit, which was followed by a reception featuring organic and local products.

## 4.0 PROJECTS

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One of the highlights of 2009 was the Copenhagen Summit on climate change. This theme was also central to many of the activities carried out by Équiterre. The organization's new "Research" component, which was officially added as a full-fledged program in 2009, notably established links between food and climate change, both of which are key themes of Équiterre's Strategic Plan for 2008-2012.

Équiterre was very much in demand in the media over the past year, and its impact on citizens and organizations alike was unprecedented, thanks in large part to its campaigns and its consulting services in sustainable development.

Finally, along with its member partners, Équiterre completed the preliminary steps for the construction of the Centre for Sustainable Development, which will open its doors in 2011.

### 4.1 Climate

Both before and during the Copenhagen Summit, tens of millions of people all around the world rallied to demand that global leaders make ambitious commitments to fight climate change. The debate has moved to a new level, becoming one of the most crucial issues of global geopolitics.

Nearly one thousand citizens took part in the demonstrations organized or co-organized by Équiterre.

#### **Copenhagen Summit: Équiterre Puts Pressure on the Canadian Government**

Équiterre was an active participant in the United Nations Summit on Climate Change held in Copenhagen, in December 2009. The team dispatched by Équiterre included Steven Guilbeault, who has attended nearly every annual UN climate conference since 1995. Working out of both Copenhagen and Montreal, Équiterre published a blog to keep Quebecers informed of the progress of the talks and to announce mobilization events. The blog attracted 29,000 hits and postings will continue throughout 2010 in preparation for the next climate change summit in Cancún.

#### ***Canada wins "Colossal Fossil" prize***

Canada, which ranks among the planet's 10 largest producers of greenhouse gas emissions, abandoned its traditional role as a moral leader by categorically refusing to raise its target for GHG emission reductions by 3% by 2020, leaving Canada with the worst target in the developed world. A global coalition of over 500 NGOs awarded Canada the "Colossal Fossil of the Year" prize at the climate talks. Équiterre continues to urge the federal government to commit to developing a green economy, following the lead of the European Union, China, South Korea and the United States, all of which have understood the strategic importance of this choice.

#### **Quebec's GHG Reduction Target**

Following public hearings at which Équiterre presented a brief urging Quebec to adopt an ambitious target, on November 23, the government announced its intention to reduce GHG emissions by 20% from 1990 levels by 2020. This target, although the highest on the North American continent, falls short of the recommendations of the Intergovernmental Panel on Climate Change. While recognizing that the Quebec government is on the right track, Équiterre plans to pursue its efforts to ensure that Quebec respects its commitment, notably by making the right choices in the area of transportation and land-use planning.

Introduced by Sidney Ribaux, general coordinator of Équiterre, Premier Jean Charest gave a talk on the theme: "Copenhagen: Economic Opportunities for Quebec," during a luncheon at the Montreal Council on Foreign Relations, where he announced Quebec's GHG emissions reduction target.

## Climate Challenge

The second edition of the Défi Climat (Climate Challenge) awareness campaign, held across the Montreal and Quebec City regions, attracted a record level of participation in 2009. As many as 290 organizations made a commitment to mobilize their members, prompting 36,597 individuals to take 178,000 concrete actions to reduce their greenhouse gas emissions, for a threefold increase over the 2008 edition.

DÉFI CLIMAT BY-THE-NUMBERS		
	2008 Edition	2009 Edition
Participating organizations	130	<b>290</b>
Number of individuals reached in their place of work or study	100,000	<b>340,000</b>
Number of citizens committed to reducing their CO2 emissions	25,000	<b>36,597</b>
Fewer tonnes of CO2 in the atmosphere	26,000	<b>60,000</b>
Equivalent number of cars taken off the road	6,500	<b>16,000</b>

## Oil, fuel and tar sands

Approximately 52% of overall GHG emissions in Quebec are caused by the combustion of petroleum products. The transportation sector accounts for the highest consumption of oil in Quebec; it is also the main obstacle to meeting the GHG emission targets set by Quebec. Équiterre has conducted a number of studies and analyses aimed at identifying measures that can be taken to convert our current dependence on petroleum products into opportunities to develop a more autonomous and environmentally friendly society.

### *Breaking our dependence on oil by 2030*

Last fall, in a global context marked by the end of cheap oil, Équiterre presented Quebec society with a document entitled *Pour un Québec libéré du pétrole* [Breaking Quebec's dependence on oil]. This report offers a perspective on the global oil context and proposes collective projects and actions aimed at the long-term reduction of Quebecers' dependence on this source of energy, over which they have no control. The document, which Jean-François Lisée of *L'Actualité* called "mandatory reading," can be downloaded free of charge here (French version only).

### *Vers des carburants moins polluants [Toward cleaner fuels]*

In a report published in August, Équiterre takes stock of practices related to low carbon fuel standards, which calculate GHG emissions through the full life cycle of the fuel. The document sets out several conditions for the adoption in Quebec of a standard modelled on California's Low Carbon Fuel Standard (LCFS), which came into effect in January 2010. The document can be downloaded free of charge here (French version only).

## ***Trailbreaker Project: The Battle Against the Tar Sands Continues***

Projet trailbreakerThe Quebec portion of the Trailbreaker project is designed to reverse the flow of crude oil in the Sarnia-Montreal and Montreal-Portland pipelines in order to export oil extracted from the tar sands to the U.S. East Coast and refineries on the Gulf Coast of Mexico. After the project was officially postponed by Enbridge in January 2009, an application for approval for the construction in Dunham, Montérégie, of a pumping station – a key component of the project – was filed with the Commission de protection du territoire agricole du Québec (CPTAQ). Équiterre filed a brief with the CPTAQ that highlights the risk of oil spills in a region known for its agri-tourism potential.

In the end, the CPTAQ authorized the construction of the pumping station, leaving its fate in the hands of the Ministère du Développement durable, de l'Environnement et des Parcs. Équiterre and Nature Québec have requested that an independent assessment of the entire Trailbreaker project be conducted by the Bureau d'audiences publiques sur l'environnement in order to make sure the government has all the elements needed to make an informed decision.

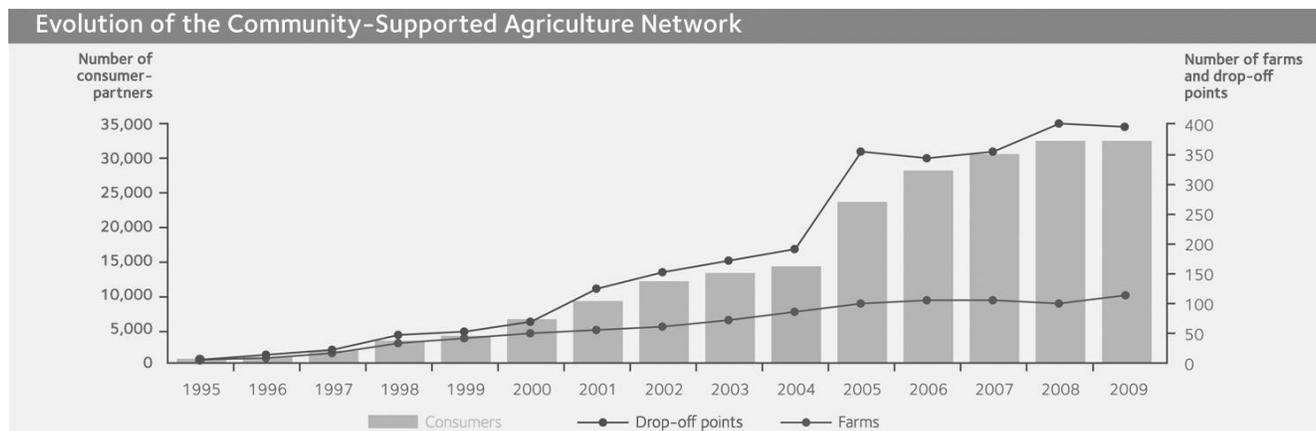
## 4.2 Agriculture

### **Community Supported Agriculture (CSA)**

In 2009, the CSA network provided 32,000 Quebec citizens with weekly baskets of vegetables grown in an environmentally friendly way and straight from the hands of their family farmers. At their end, farmers were able to rely on guaranteed income from the start of the season, which made it possible for them to focus entirely on their crops at harvest time.

#### ***The world's biggest CSA network***

In its fourteenth year, Équiterre's CSA network welcomed 9 new projects, bringing the total number of participating farms to 114 and the total number of drop-off points to 390 across 13 regions of Quebec.



#### ***A Working Model***

The workplace drop-off model is expanding rapidly. In 2009, five new organizations gave their staff the opportunity to collect their vegetable baskets in the comfort of their own offices: RONA and Demix

Construction in Boucherville, Ubisoft in Montreal, Maisonneuve-Rosemont Hospital and Gaz Métro in east Montreal.

### Partnership with Brazil and France

Équiterre was in Brazil from February 7 to 16, 2009, to take part in a three-party cooperative project between the state of Paraná (Brazil), Rhône-Alpes (an administrative region in France) and Quebec. Équiterre’s representative, Robert Marcotte, an agronomist and network farmer, had the opportunity to discuss agro-ecological development and improvement. The mission’s aims also included observing Paranean practices and sharing Quebec’s experience in order to promote environmentally friendly agricultural development in the southern hemisphere.

### Eliot Coleman Lecture

The new organic grower On February 26, 2009, Équiterre had the pleasure of welcoming Eliot Coleman, who gave an inspiring talk to 86 CSA network producers. The well-known author of *The New Organic Grower*, who has 30 years of experience in organic farming, is known throughout North America for his intensive organic farming model that raises yields on limited spaces while respecting the tenets of organic agriculture. It is a model that opens wide avenues of possibility, especially as available farmland is shrinking and causing controversy, particularly around large urban centres.

### Soup’s On!

À la soupe! 2009 was the last year of the Soup’s On! three-year pilot project. Soup’s On! recommended collective solutions for responsible food supply to Quebec institutions. Since 2007, the project has established supply chains between 19 local farms growing vegetables in a sustainable way and 32 institutions, including day-care centres, schools, colleges and hospitals.

Moreover, the pilot project has shown that institutional demand is far higher than farm supply. Équiterre is now resolved to making the fostering of a greater supply of local products grown in an environmentally friendly way a major priority in the quest to develop and establish responsible institutional food supply over the long term.

GROWTH OF THE SOUP’S ON ! PROJECT				
	Day-care centres	Institutions	Farms	Regions covered
2007	34	9	6	2
2008	40	9	12	5
2009	44	16	19	5
<b>Growth</b>	<b>+ 10%</b>	<b>+ 78%</b>	<b>+ 58%</b>	<b>—</b>

### Ecological horticulture

Pelouse et marguerites In April, Dow AgroSciences LLC, the American chemicals manufacturer, filed notice to arbitrate, under the terms of chapter 11 of the North American Free-Trade Agreement (NAFTA), the issue of Quebec’s ban on 2,4-D herbicide used in lawn pesticides. Dow’s attack threatens Quebec’s Pesticides Management Code and similar legislation already enacted or which may be enacted in other provinces.

Équiterre has joined the David Suzuki Foundation and Ecojustice to support Quebec's legislation and to urge the government of Canada to firmly defend the precautionary principle informing Quebec's ban of pesticide 2,4-D. No ruling has yet been handed down on this case, which Équiterre is following closely.

### 4.3 Research

Équiterre's research plan for 2009-2011 has already begun to bear fruit. The main focus of this plan is on issues related to agriculture, trade and food. In 2009, the research team emphasized the theme of food sovereignty, understood as people's right to feed themselves by using the resources of their agricultural land and human-scale farms in keeping with local social and cultural specificities.

#### **Publications**

Because food sovereignty is a relatively new issue in North America, one of the first steps was to conduct a review of what is being said about this topic in other regions of the world. In 2009, Équiterre made a significant contribution in this direction:

Équiterre's senior researcher published a background paper on food sovereignty, the right to food and international trade in agricultural goods. In addition to reframing these issues for contemporary academic debate, the document proposes research projects as well as suggesting courses of action;

In September 2009, Équiterre began publishing a bi-monthly review of literature on food sovereignty. The review offers an overview of global debates, actions and policies on the basic issues of food sovereignty;

Several researchers with the Centre for Trade Policy and Law collaborated with Équiterre's research team in order to draw up an inventory of public policies relating to food sovereignty and local food systems.

#### **Climate change and food sovereignty**

How are climate change and food sovereignty related? Équiterre invited 35 professionals from civil society organizations and the academic community to discuss this issue at an event organized in collaboration with Université de Montréal's Centre for International Studies and Research. A number of common issues were identified by participants at the event, which kicked off a series of conferences that will continue in 2010.

### 4.4 Fair Trade

People living in the North are increasingly taking ethical considerations into account when making purchasing decisions. In the past few years, the markets for Fair Trade products have grown, on average, by 30% annually, demonstrating that the act of buying implies values that go beyond the mere comparison of prices and that an alternative world economy is indeed possible. In 2009, Équiterre continued to work with its partners in the field and to engage in communication and research activities aimed at supporting the expansion of Fair Trade within Quebec society.

#### **“Pareil, pas pareil” (The same, but different)**

Because the cultivation of non-Fair Trade cocoa is often associated with difficult working and living conditions in many regions of the Americas, West Indies and Africa, Équiterre decided to join forces with Cocoa Camino of

the La Siembra Cooperative and with Oxfam-Quebec's EQUITA to launch "Pareil, pas pareil" (The same, but different), a major campaign to encourage people to choose Fair Trade chocolate.

Launched on September 1, the "Pareil, pas pareil" campaign included an Internet site featuring an animated video that was viewed by over 20,000 visitors to the site. The campaign made use of several tools, including postcards, kiosks at fairs and events and a contest to raise awareness about Fair Trade chocolate. In addition, Équiterre's speakers gave nearly 30 conferences on Fair Trade chocolate over the year, directly reaching an audience of over 1,200 people.

### **Workshops in Peru**

Atelier avec des paysans du Pérou In May 2009, Équiterre met with non-governmental organizations and representatives of farming communities in Peru in the capital of Lima and the provincial city of Puno. Attendees participated in two prospective workshops on potential short channel food distribution projects, as well as on issues of sustainable local food and responsible consumption.

### **Forum on labelling systems**

On June 11, close to 50 actors in the Fair Trade community participated in a discussion forum organized by Équiterre on the different Fair Trade labelling systems. What should Fair Trade certification guarantee? Should it apply to products or to retailers? What system is best able to bridge the gap between the reality of farmers and consumers' expectations? These and many other questions are particularly relevant today, at a time when fair trade stands at a turning point in its growth, with labelling systems at the heart of its expansion. The forum, which provided an opportunity to take stock of the issues, will be followed by other meetings in 2010.

## 4.5 Transportation

### **Transportation Cocktail Contest – Creative and committed to the climate**

For the sixth annual Transportation Cocktail Contest, Équiterre and its partners continued to raise awareness of the importance of sustainable transportation, reaching close to 100,000 citizens across Quebec. Street artist Roadsworth took part in a video with Steven Guilbeault and performed two live painting performances: the first on August 13 on the pedestrian segment of Ste. Catherine and the second on September 22 at the Eaton Centre, on In Town Without My Car day.

For the second year in a row, the contest included a photo and video section. More than 60 highly creative and inspired works were submitted to a public vote and a jury.

### **Active in My Neighbourhood**

Since being launched in 2006, the Active in My Neighbourhood campaign has encouraged citizens, business owners, employers and decision-makers to enjoy the benefits of active and public transportation as well as those of shopping locally. The aims of the campaign include reducing pollution, promoting local economies and enhancing residents' quality of life. In 2008 and 2009, the boroughs of Ahuntsic-Cartierville, Lachine, Mercier-Est and Notre-Dame-de-Grâce followed the example of Rosemont-La Petite Patrie by joining the project. Many events over the last year have helped raise the awareness of an increasingly broad public.

2009 was the last year of the Rosemont-La Petite Patrie pilot project. Below is a brief review of some of the many events organized to reach the project's aims.

OVERVIEW OF MAIN ACHIEVEMENTS OF THE ROSEMONT-LA PETITE-PATRIE PILOT PROJECT	
Events	<ul style="list-style-type: none"> <li>• 4 neighbourhood events held in Molson Park</li> <li>• 14 workshops offered to organizations and community groups</li> <li>• 60 kiosks set up at various public events and in workplaces</li> </ul>
Commitments made	<ul style="list-style-type: none"> <li>• 438 challenges met by merchants</li> <li>• 2,200 pledges made by citizens</li> </ul>
Action tools	<ul style="list-style-type: none"> <li>• 76 new bicycle stands added on commercial arteries and near local services</li> <li>• Production of an action kit, handy reference cards and a map showing neighbourhood services, merchants and transportation</li> </ul>
Media coverage	<ul style="list-style-type: none"> <li>• 70 mentions in the local and national media</li> </ul>

Participating borough mayors also took part in a video to highlight their support for the campaign and the relevance of the issues it promotes.

### **Mobilization Turcot**

Équiterre supported a proposal by Montreal’s Conseil régional de l’environnement (Regional Council on the Environment) of an ambitious alternative to Transports Québec’s plan to rebuild the Turcot interchange. The proposal includes better public transport, reduced road capacity on the east-west highway and revitalized neighbouring areas. In June 2009, Équiterre and Vivre en Ville also submitted a brief called Turcot: dépasser le complexe to the BAPE (Bureau des audiences publiques en environnement).

### **Annual “Libre comme l’air” bike tour**

The 14th edition of the annual “Libre comme l’air” bike tour scored another huge success with participants. The tour showcased environmentally friendly vacations, active transportation, and the importance of local economies and of responsible behaviour. This year, the 180-kilometre tour offered 200 cyclists an opportunity to discover Ouatouais’ beautiful scenery and flavours and to meet the region’s craftspeople and producers. The tour took place four months before the summit in Copenhagen and included a stop at Parliament Hill in Ottawa to remind elected officials of the importance of engaging in ambitious international negotiations to reduce greenhouse gas emissions and the impact of climate change.

## 4.6 Energy

### **Rénoclimat**

Rénoclimat The number of home visits made by Équiterre agents grew by close to 60% last year, from 464 in 2008 to 734 in 2009. The aim of these visits is to help homeowners make renovations that improve the energy efficiency of their homes.

In 2009, the Rénoclimat program was expanded to include multi-unit dwellings heated with oil, which will be eligible for a 50% reduction of the cost of the visit. A pilot project was also initiated to offer low-income households in Montreal North an 80% discount on the cost of a Rénoclimat visit.

## **Écologez**

Écologez The 5th edition of the Écologez contest was a resounding success. Some 40 participants from seven Quebec universities were divided into teams to take up the Écologez challenge. Their task, revealed only on the morning of the competition, was to design, within 24 hours, an ecological building to house the offices of the Coalition québécoise du bois as well as classrooms for Université Laval. The contest offered an ideal showcase for the use of wood in building, for integrated design and for the importance of environmental considerations in the field of construction.

## 4.7 Centre for Sustainable Development

The Centre for Sustainable Development is a non-profit organization with a mission to build and operate a 65,000 ft<sup>2</sup> LEED Platinum-certified ecological building that will be a source of inspiration for both the general public and decision makers in real estate and construction. The building will be located at the corner of Clark and Sainte-Catherine streets in the heart of downtown Montreal's Quartier des spectacles. In addition to serving as a showcase for green building and as a valuable educational and research tool, the Centre for Sustainable Development will house the offices of nine member organizations and one tenant organization. The building will also include a restaurant, meeting rooms, an information kiosk, a 75-seat conference room as well as an interpretation centre on sustainable development.

### **Fundraising campaign**

The Centre's major fundraising campaign continued throughout 2009. The Dufresne Gauthier Foundation and the QFL's Solidarity Fund both added their names to the list of donors. Rona, Bell and Cascades also announced donations in 2009. In the public sector, the City of Montreal and Quebec's Ministère des Affaires municipales, des Régions et de l'Occupation du territoire increased their contribution to the project.

### **Community mobilization campaign**

On May 6, 2009, the Centre for Sustainable Development kicked off its community mobilization campaign. The popular folk group Mes Aïeux agreed to sign on as ambassadors for the project. The campaign, aimed at raising public awareness of the Centre, was designed by ad agency Ig2, with the participation of media placement agency Carat. Television, radio and print ads as well as posters were produced and a new Internet site was launched. Visitors to the site can find information on the project, make a donation or leave a message of hope for future generations in a virtual tree.

### **Construction**

The drawings and specifications as well as the design of the building's geothermal system were finalized during the year. A construction permit was issued by the City of Montreal and a call for tenders was launched. Members and tenants are scheduled to move in during the summer of 2011.

## Members

Amnistie internationale  
 Centre de la petite enfance Le Petit Réseau  
 Centre québécois du droit de l'environnement  
 Conseil régional de l'environnement de Montréal  
 ENvironnement JEUnesse  
 Équiterre  
 Option consommateurs  
 Regroupement des Éco-quartiers  
 Regroupement national des conseils régionaux de l'environnement du Québec

## 4.8 Communication

Équiterre has developed a variety of communications tools to disseminate information on its activities and contribute to the advancement of society. Its website, newsletters and media relations activities all help make citizens, organizations and decision-makers aware of the values that sustain its mission. Équiterre also favours in-the-field tools such as booths, conferences, discussion panels and workshops, which were used in 2009 to directly reach more than 130,000 people.

## Media Presence

MEDIA PRESENCE					
	Press	Radio	Television	Internet	Total
Ecological agriculture	79	51	35	248	413
Fair trade	26	22	19	123	190
Energy efficiency	8	8	6	10	32
Sustainable transportation	35	34	8	164	241
One step at a time	13	29	10	84	136
Climate change	246	406	314	597	1563
Équiterre in general	41	38	22	76	177
Center for Sustainable Development	19	4	1	87	111
Conference service	5	2	—	25	32
<b>Total</b>	<b>467</b>	<b>592</b>	<b>415</b>	<b>1389</b>	<b>2895</b>

## Conference Service

ÉQUITERRE PRESENTATIONS		
Type	Number	Total audience
Booths	52	107 042
Conferences	112	22 842
Workshops	1	60
Symposium	1	60
Discussion panels	1	35
<b>Total</b>	<b>167</b>	<b>130 039</b>

### 4.8 Fundraising

In addition to receiving donations from individuals and businesses and grants from private foundations and government, Équiterre raises funds by organizing benefit events and as the beneficiary of generous initiatives led by citizens and organizations.

#### Équiterre Benefit Cocktail

On Wednesday, October 7, 2009, more than 400 guests from the community, farming, trade union and public and private sectors gathered at The Parquet, in Montreal's Centre CDP Capital, to strengthen ties between urban and rural citizens in order to promote sustainable development. Honorary Presidents, Mr. Claude Lafleur, CEO of La Coop fédérée, Mr. Guy Lamarre, SITQ vice-president, and Mr. Michel Labrecque, chairman of the board of STM Montreal, presided over the event. The event, which was certified carbon neutral by Planetair, featured local, organic, and terroir products prepared by caterer Vincent Lafleur.

#### Citizen and Organizational Initiatives

- From July 11 to 22, 2009, mountaineers Oury Dal Bianco, Sébastien Carelli and their team climbed Mount Kilimanjaro for the 3rd edition of Vertical Marathon, a personal project that is guiding them to the top of the world's highest peaks to raise funds for Équiterre.
- The 2nd edition of Dansez pour Équiterre (Dance for Équiterre), organized by ImpulsionDanse Productions, brought together close to 400 dancers under the age of 25 at UQAM on Saturday, April 25.
- The students of Bourget primary school donated funds raised through the sale of environmentally friendly bags that they had made themselves to Équiterre.

Équiterre would also like to thank:

- The McGill University Science Undergraduate Society for organizing GreenWeek.
- UQAM management students for organizing a comedy show at Montreal bar La Queue Leu Leu.
- Myriam de la Durantaye, a 5th-year student in Granby secondary school's international education program, for the sale of Fair Trade clothes and accessories.

- 5th-year students at The Priory, in Montreal, for the production and sale of environmentally friendly cleaning products.
- Hydro-Québec employees for donating the prize won in their in-house contest Mérite de l'environnement et du développement durable (environmental and sustainable development award).
- Muriel Abraham for screening No Impact Man, a documentary.
- Yellow Door Choir for its "A Million Acts of Green" concert.
- Pinnokkio Club for its Montreal "Diablo Night."
- La Bande Magnétique and guests at the Lion d'Or for their Rendez-vous A Kappella.
- Groupement des Assureurs Automobiles (GAA) for its Recycle-enchère initiative.
- Partage Senneville for the sale of its cookbook: Senneville is Cooking – On cuisine à Senneville.

## Share of Earnings

Three organizations donated part of their earnings to Équiterre:

- Oöm Ethikwear, a socially responsible clothing line.
- Centre Luna Yoga donated earnings from the sale of a yoga DVD.
- La Coopérative d'Alentour, a range of environmentally friendly cleaning products produced in Quebec.

## 4.9 Consulting Services

### The Ville-Marie Borough project draws to a close

Équiterre has completed the final sections of its environmental appraisal of municipal management in the Ville-Marie borough. The project, which began in 2008 with a focus on waste management and snow removal, was expanded in 2009 to include issues related to transportation, green spaces, energy efficiency and water management. Équiterre issued several recommendations aimed at putting the borough on the leading edge of sustainable development practices, notably by:

- developing a detailed inventory of public and private parking lots in the borough in order to implement a sector-based approach to parking management rather than a project-based approach;
- adopting tools to facilitate the participation of citizens in urban transportation development;
- establishing greening targets for real estate projects, similar to those adopted by Seattle.

### Ongoing collaboration with Yellow Pages Group

By joining Équiterre's Changing the World, One Step at a Time campaign, Yellow Pages Group benefited from strategic advice that helped it to identify 12 corporate actions in support of its sustainable development policy.

Équiterre also continued to contribute to the development of content for the ecoGuide, distributed in Yellow Pages directories in several cities in Quebec, New Brunswick, Nova Scotia and Prince Edward Island.

### Progress report on Desjardins Group's 12 corporate actions

Two years after signing on to the Changing the World, One Step at a Time campaign organized by Équiterre, Desjardins Group published a report on the campaign's impact on the social and environmental aspects of its activities. Desjardins launched numerous initiatives that have allowed it to adopt more ecological and responsible practices. Some of the most notable initiatives include the procurement of Fair Trade coffee from a Mexican cooperative supported by Développement international Desjardins (approximately 500,000 cups of Fair

Trade coffee distributed); the launch of SocieTerra Portfolios, a socially responsible investment fund; and the creation of a committee on sustainable transportation, which established an action plan for the coming years.

### **Additional collaborations and contributions**

Équiterre's consultants also contributed to the reflections and actions relating to sustainable development of the following groups:

- Recyc-Québec's Comité de réflexion sur la réduction à la source (task force on reduction at source);
- Longueuil's Comité technique du Plan de mobilité et de transport (transportation and mobility plan technical committee);
- Espace québécois de concertation sur les pratiques d'approvisionnement responsable (ECPAR) (Quebec roundtable on responsible procurement practices);
- Task force on GHG emissions as part of the development of Montreal's next Strategic Plan for Sustainable Development, 2010-2015;
- Cascades and the Société de transport de Montréal, which have requested an evaluation of their sustainable development approach in the context of their consultations with Équiterre.

## 5.0 PARTNERS

Équiterre wishes to thank its funders, sponsors and partners.

### Funders

#### Government of Quebec

- Agence de l'efficacité énergétique
- Direction de la santé publique de l'Agence de la santé et des services sociaux de Montréal
- Ministère de l'Agriculture, des Pêcheries et de l'Alimentation
- Ministère de l'Éducation, du Loisir et du Sport
- Ministère de l'Immigration et des Communautés culturelles
- Ministère des Relations internationales
- Ministère des Ressources naturelles et de la Faune
- Ministère des Transports
- Ministère du Développement durable, de l'Environnement et des Parcs

#### Government of Canada

- Agence canadienne de développement international
- Agence de la santé publique du Canada (Fonds pour la santé de la population et Stratégie canadienne sur le diabète)
- Ressources naturelles Canada
- Transport Canada

#### Private foundations

- Clercs de Saint-Viateur du Canada (Les)
- Congrégation des Sœurs de Notre-Dame du Saint-Rosaire
- Congrégation des Sœurs de Sainte-Anne
- Congrégation des Sœurs de Saint-Joseph de Saint-Vallier
- Filles de la Charité du Sacré-Cœur de Jésus (Les)
- Fondation Ashoka
- Fondation de la famille J.W. McConnell (La)
- Fondation Rêve d'Esther
- Franciscains (Les)
- LES Foundation (fonds à la Fondation du Grand Montréal)
- Oak Foundation
- Œuvres Hedwidge Buisson (Les)
- Œuvres Marie-Anne Lavallée
- Œuvres Régis-Vernet
- Petites Franciscaines de Marie (Les)
- Sœurs des Saints Noms de Jésus et de Marie du Québec (Les)
- Sœurs Grises de Montréal (Les)
- Tides Foundation

#### Individual donors (1000-4999 \$)

- Anonymous (3)
- Ms. Judith Bock
- Mr. Pierre Chamberland
- Mr. Philippe Dunsky
- Mr. Benoît Lemire
- Ms. Martyne Prévost

#### Individual donors (500-999 \$)

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- Ms. Bernadette Ska

#### Organizations and businesses

- Agropur
- Association québécoise des organismes de coopération internationale
- Caisse d'économie solidaire Desjardins
- Caisse de dépôt et placement du Québec (SITQ)
- Centre de recherches pour le développement international
- Centre québécois d'actions sur les changements climatiques
- Conseil pour le développement de l'agriculture du Québec
- Coop fédérée (La)
- Co-operators
- Edelman
- Équita
- Fédération des caisses Desjardins du Québec
- Fonds d'action québécois pour le développement durable
- Global Campaign for Climate Action
- Groupe Pages Jaunes
- Haut-commissariat britannique au Canada
- Hôtel de Glace
- Hydro-Québec
- Pomerleau
- Quebec Wood Export Bureau
- Société de gestion du fonds de promotion des saines habitudes de vie
- Société de transport de Laval
- Société de transport de Montréal
- Ville de Montréal - Arrondissement Ville-Marie
- YMCA Canada

## Sponsors

- Agence métropolitaine de transport
- Amigo Express
- ASHRAE Montréal
- Association des architectes en pratique privée du Québec
- Boulangerie Le Fromentier
- Café Rico
- Carrot Cache Community Resource
- Cascades
- Centre Eaton
- CIBL Radio-Montréal
- Club Organic
- Communauto
- Cyberpresse
- Dumoulin Bicyclettes
- Fromagerie du Presbytère
- Fromagerie l'Ancêtre
- Fromagiers de la Table Ronde (Les)
- Institut de tourisme et d'hôtellerie du Québec
- Jodoin, Lamarre, Pratte et associés architectes
- La Presse
- Liberté
- Météomédia
- Mountain Equipment Co-op
- Musée d'art contemporain de Montréal
- Nutri-Œuf
- Nutrisoya
- Parole Citoyenne
- Plaisir gourmet
- Recettes du Québec
- Réseau de transport de la Capitale
- Réseau de transport de Longueuil
- Société de transport de l'Outaouais
- Société de transport de Saguenay
- Société de transport de Sherbrooke
- Société de transport de Trois-Rivières
- Société de vélo en libre-service (BIXI)
- Société des établissements de plein air du Québec
- Taxi Diamond
- Transcontinental
- TransFair Canada
- Unisoya
- VIA Rail Canada
- Ville de Gatineau

## Representation

### Équiterre is a member of the following coalitions and committees

- Association québécoise des organismes en coopération internationale
- Chantier sur la diversification de l'agriculture et les circuits courts
- Coalition pour la réduction et l'apaisement de la circulation
- Coalition québécoise contre les ateliers de misère
- Comité aviseur de l'Association canadienne du commerce équitable
- Comité Je m'active à NDG des partenaires de l'arrondissement Côte-des-Neiges – Notre-Dame-de-Grâce
- Comité Je m'active à Rosemont-Petite-Patrie des partenaires de l'arrondissement Rosemont – Petite-Patrie
- Commission consultative économie et environnement de la Ville de Québec
- Green Budget Coalition
- Revitalisation urbaine intégrée de Mercier-Est
- Secrétariat des organismes environnementaux du Québec
- Sous-comité Je m'active dans ma ville du Comité local de développement social de la MRC de Joliette
- Sous-comité Je m'active dans mon quartier du Comité des partenaires de l'arrondissement Ahuntsic – Cartierville
- Sous-comité Je m'active dans mon quartier du Comité transport de Concert'Action Lachine
- Table verte de Notre-Dame-de-Grâce

### Équiterre is represented on the following boards of directors

- Agence de l'efficacité énergétique du Québec
- Centre québécois d'actions sur les changements climatiques
- Comité de développement durable de l'Ordre des urbanistes du Québec
- Comité de programme du Congrès 2010 de l'Institut canadien des urbanistes
- Comité spécial sur les énergies renouvelables créé par le ministère des Ressources naturelles du Québec
- Conférence régionale des élus de Montréal
- Conseil régional de l'environnement de la région de la Capitale nationale
- Fonds d'action québécois pour le développement durable
- Maison du développement durable
- Réseau action climat Canada
- Réseau action climat international
- Table filière de l'agriculture biologique du Québec
- Vivre en ville

## Collaborators and partners

- Accès-Cible Jeunesse Rosemont
- Agripak (2M)
- Alliance de recherche université-communauté/innovation sociale et développement des communautés de l'Université du Québec en Outaouais
- Amnistie internationale
- Arrondissement Ahuntsic-Cartierville
- Arrondissement Côte-des-Neiges – Notre-Dame-de-Grâce
- Arrondissement de Rosemont – La Petite-Patrie
- Arrondissement Lachine
- Arrondissement Mercier – Hochelaga-Maisonneuve
- Association Centre-Ville Lachine
- Association des étudiantes et des étudiants de Laval inscrits aux études supérieures
- Association des scouts du Canada
- Association québécoise d'établissements de santé et de services sociaux
- Bécik jaune
- Bio-ferme Laval
- Canadian Boreal Initiative
- Carrefour jeunesse-emploi de Marquette
- Carrefour Tiers-Monde
- Cataléthique
- Cégep de Victoriaville
- Centre d'hébergement et de soins de longue durée de Wotton
- Centre de gestion des déplacements Saint-Laurent
- Centre de la petite enfance Alexis-le-Trotteur
- Centre de la petite enfance Autour du Monde
- Centre de la petite enfance La Bottine souriante
- Centre de la petite enfance La Maison des amis
- Centre de la petite enfance La Tourelle
- Centre de la petite enfance Le Cheval Sautoir
- Centre de la petite enfance Le Manège des tout-petits
- Centre de la petite enfance Le Petit Cheval
- Centre de la petite enfance Le Petit Réseau
- Centre de la petite enfance Le Pipandor
- Centre de la petite enfance Le Sablier
- Centre de la petite enfance Les Soleils de Mékinac
- Centre de santé et de services sociaux Cavendish
- Centre de santé et de services sociaux Cœur-de-l'Île
- Centre de santé et de services sociaux Dorval-Lachine-LaSalle
- Centre de santé et de services sociaux du nord de Lanaudière
- Centre de santé et de services sociaux Lucille-Teasdale
- Centre d'expertise et de transfert en agriculture biologique
- Centre international de solidarité ouvrière
- Centre local de développement de Lachine
- Centre québécois du droit de l'environnement
- Chaire de recherche en développement des collectivités
- Château Frontenac (Le)
- Club bio-action
- Coalition Jeunesse Sierra
- Coalition pour la réduction et l'apaisement de la circulation
- Collège de Maisonneuve
- Collège de Rosemont
- Comité d'action jeunesse de Joliette Sud
- Comité de revitalisation urbaine intégrée du quartier Saint-Pierre
- Commission de la Capitale Nationale (Le Bal de Neige)
- Commission scolaire de Montréal
- Concert'Action Lachine
- Confédération des associations d'étudiants et étudiantes de l'Université Laval
- Confédération des syndicats nationaux
- Conférence régionale des élus de Montréal
- Conseil canadien de la gestion d'entreprise agricole
- Conseil des relations internationales de Montréal
- Conseil local des intervenants communautaires Bordeaux-Cartierville
- Conseil régional de l'environnement de la région de la Capitale Nationale
- Conseil régional de l'environnement de Lanaudière
- Conseil régional de l'environnement de Montréal
- Conservation Council of New Brunswick
- Conservation Law Foundation
- Convergence
- Coopérative de solidarité Les Horizons
- Coordination des services complémentaires du ministère de l'Éducation, du Loisir et du Sport
- Corporation de développement de l'Est
- Corporation de développement économique communautaire Ahuntsic – Cartierville
- Corporation de développement économique communautaire de Rosemont – La Petite-Patrie
- Corporations de développement économique communautaire de Côte-des-Neiges – Notre-Dame-de-Grâce
- Direction de la santé publique de Lanaudière
- Dubois Agrinovation
- Ecojustice
- École Au fil de l'eau
- École au Pied-de-la-Montagne
- École Buissonnière
- École de technologie supérieure
- École La Mennais
- École La Petite-Patrie
- École primaire alternative Élan
- École primaire Dollard-des-Ormeaux
- École primaire Saint-Arsène
- École primaire Souvenir
- École secondaire Arthur-Pigeon
- École secondaire Mgr-Euclide-Théberge
- École secondaire Père-Marquette
- Ecomarché.ca
- Éco-Quartier Cartierville
- Éco-Quartier Notre-Dame-de-Grâce
- Environmental Defense
- ENvironnement JEUnesse
- Établissement vert Brundtland (Centrale des syndicats du Québec)
- Fédération d'agriculture biologique du Québec
- Fédération des commissions scolaires du Québec
- Fédération des coopératives du Nouveau-Québec
- FEM international
- Ferme aux Hironnelles
- Ferme aux pleines saveurs
- Ferme Bionicale
- Ferme Cadet-Roussel
- Ferme Campanipol
- Ferme de la Berceuse
- Ferme La Clé des Champs
- Ferme La Terre Ferme
- Ferme Le Vallon des Sources
- Ferme Les Jardins Cabredor
- Ferme Les Jardins d'Ambroisie
- Ferme Les Jardins de Glennorra
- Ferme Les Jardins de St-Georges
- Ferme O Saine Terre
- Ferme Robert Marcotte
- FibrEthik
- Fondation David Suzuki
- Fondation Monique-Fitz-Back
- Forest Ethics
- Glacials
- Greenpeace Canada
- Groupe de recherche appliquée en macroécologie
- Groupe GCS expertise immobilière
- Halte-garderie Gatineau
- Hôpital Jean-Talon
- Institut de recherche et de développement en agroenvironnement
- International Federation of Organic Agriculture Movements
- Jardins Bio-Santé (Les)
- Jardins du Petit Tremble (Les)
- Jardins Mil'Herbes (Les)
- Jour de la Terre
- La Siembra
- Le Cercle
- Lg2
- Maison des jeunes Café-rencontre 12-17 du Grand-Joliette
- Métro Montréal
- Mobiligo
- Myco Anna
- Nature Québec
- Novae
- Office franco-québécois pour la jeunesse
- Option consommateurs
- Pembina Institute (The)
- Pensionnat des Sacrés-Coeurs
- Polaris Institute
- Potager André Samson
- Power Up Canada
- Regroupement des éco-quartiers
- Regroupement nationale des conseils régionaux de l'environnement du Québec
- Réseau action climat Canada
- Réseau action climat international
- Réseau Agriconseil
- Restaurants Le Commensal
- Revolver 3
- Service de garde de l'école des Rapides-de-Lachine
- Service de garde de l'école Martin-Bélanger
- Service de garde de l'école primaire Saint-Marc
- Service de garde de l'école Sainte-Bibiane
- Service de garde de l'école Sans Frontières
- Service de l'organisation scolaire de la Commission scolaire Marguerite-Bourgeoys
- Sierra Club Canada
- Société de développement commercial du centre-ville de Joliette
- Société de développement commercial Plaza St-Hubert
- Société de développement commercial Promenade Masson
- Société de développement environnemental de Rosemont
- Société pour la nature et les parcs du Canada
- Solidarité Mercier-Est
- Solidarité rurale du Québec
- Union des producteurs agricoles
- Université de Montréal
- Univert Laval
- Verger Aux Quatre Vents
- Ville de Québec
- Vivre en ville
- William Dam Seeds
- WWF - Fonds mondial pour la nature

# Gosselin & Associés inc.

Comptables agréés

## AUDITORS' REPORT ON SUMMARIZED FINANCIAL STATEMENTS

To the members of ACTION POUR LA SOLIDARITÉ, L'ÉQUITÉ, L'ENVIRONNEMENT ET LE DÉVELOPPEMENT (ASEED), operating under the name « ÉQUITERRE »

The accompanying summarized balance sheet, statement of operations, statement of changes in funds balances and cash flows are derived from the complete financial statements of ACTION POUR LA SOLIDARITÉ, L'ÉQUITÉ, L'ENVIRONNEMENT ET LE DÉVELOPPEMENT (ASEED), operating under the name « ÉQUITERRE » as at December 31st, 2009 and for the year then ended on which we expressed an opinion without reservation in our report dated February 15th, 2010. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements

*Gosselin & Associés inc.*

Chartered accountants<sup>1</sup>  
Montreal, March 25, 2010

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<sup>1</sup> By Sébastien Vandal, chartered accountant auditor

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SUMMARY STATEMENT OF INCOME FOR THE YEAR ENDED **DECEMBER 31 2009**

	2009 (\$)	2008 (\$)
<b>REVENUES</b>		
<b>Government contributions</b>		
Government of Quebec	<b>309 569</b>	458 265
Government of Canada	<b>170 201</b>	303 203
<b>Foundations</b>	<b>356 820</b>	272 457
<b>Other contributions</b>	<b>500 613</b>	376 488
<b>Self-financing</b>	<b>1 527 656</b>	1 296 447
<b>Interest</b>	<b>30 636</b>	26 543
	<b>2 895 495</b>	2 733 403
<b>EXPENSES</b>		
<b>Human resources</b>	<b>1 804 740</b>	1 624 779
<b>Administration</b>	<b>262 799</b>	237 552
<b>Activities</b>	<b>766 482</b>	811 609
	<b>2 834 021</b>	2 673 920
<b>EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES</b>	<b>61 474</b>	59 483

SUMMARY BALANCE SHEET AS AT DECEMBER 31 2009

	2009 (\$)	2008 (\$)
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	49 145	4 274
Accounts receivable	460 550	459 742
Prepaid expenses	27 633	39 790
	<u>537 328</u>	<u>503 806</u>
<b>Investment - Centre For Sustainable Development</b>	<b>356 278</b>	325 650
<b>Capital assets</b>	<b>44 263</b>	56 604
<b>Art collection and artworks</b>	<b>121 537</b>	—
	<u>1 059 406</u>	<u>886 060</u>
<b>LIABILITIES</b>		
<b>Current liabilities</b>		
Bank loan	140 000	10 000
Accounts payable	291 821	236 401
Deferred revenues	15 400	54 780
Deferred contributions	155 023	189 191
	<u>602 244</u>	<u>490 372</u>
<b>NET ASSETS</b>		
<b>Restricted to the Centre For Sustainable Development</b>	<b>356 278</b>	325 650
<b>Restricted to moving</b>	<b>30 000</b>	30 000
<b>Unrestricted</b>	<b>70 884</b>	40 038
	<u>457 162</u>	<u>395 688</u>
	<u>1 059 406</u>	<u>886 060</u>

**SUMMARY STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2009**

	2009 (\$)			2008 (\$)	
	Restricted to the Centre for Sustainable Development	Restricted to moving	Unrestricted	Total	Total
<b>BALANCE AT BEGINNING OF YEAR</b>	<b>325 650</b>	<b>30 000</b>	<b>40 038</b>	<b>395 688</b>	336 205
Excess (deficiency) of revenues over expenses	—	—	<b>61 474</b>	<b>61 474</b>	59 483
Internal restriction	<b>30 628</b>	—	<b>(30 628)</b>	—	—
<b>BALANCE AT END OF YEAR</b>	<b>356 278</b>	<b>30 000</b>	<b>70 884</b>	<b>457 162</b>	395 688

**SUMMARY STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2009**

	2009 (\$)	2008 (\$)
<b>OPERATIONS</b>		
Excess of revenues over expenses	<b>61 474</b>	59 483
Non-cash items:		
Donation of a photo exhibit	<b>(10 787)</b>	—
Amortization of capital assets	<b>20 172</b>	22 172
Net change in non-cash working capital items related to operations	<b>(6 779)</b>	(224 541)
Cash flows from (used in) operating activities	<b>64 080</b>	(142 886)
<b>INVESTING ACTIVITIES</b>		
Acquisition of capital assets	<b>(7 831)</b>	(21 700)
Acquisition of art collection and artworks	<b>(110 750)</b>	—
Loan - Centre for Sustainable Development	<b>(30 628)</b>	(9 631)
Advances - Centre for Sustainable Development	—	(25 339)
Cash flows from investing activities	<b>(149 209)</b>	(56 670)
<b>FINANCING ACTIVITIES</b>		
Bank loan	<b>130 000</b>	(50 000)
Cash flows from financing activities	<b>130 000</b>	(50 000)
<b>Increase (decrease) in cash</b>	<b>44 871</b>	(249 556)
<b>Cash, beginning of period</b>	<b>4 274</b>	253 830
<b>Cash, end of period</b>	<b>49 145</b>	4 274
<b>Cash flows related to interest are as follows:</b>		
Interest paid	<b>11 559</b>	12 376

